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The ISTC is the United Kingdom's professional association for technical authors, technical illustrators, and information designers.

ISTC Office: Airport House,
Purley Way, Croydon,
Surrey CR0 0XZ
Tel: +44 (0)20 8253 4506
Fax: +44 (0)20 8253 4510
Email: istc@istc.org.uk
Web: www.istc.org.uk

This monthly Newsletter is emailed to about 1500 people. As well as ISTC news, *InfoPlus⁺* aims to cover anything of interest to the profession. To subscribe, contact the office.

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ISTC news

Welcome to 2014!

Happy New Year to all our readers. 2013 proved to be another eventful and successful year for the ISTC, with the conference TCUK13 being the highlight. TCUK 2014 takes place 16 to 18 September 2014, and this year we're going to be beside the seaside – we're going to be in Brighton! We are currently in negotiations with our preferred conference hotel and we'll make further announcements as soon as we can. Please check our dedicated website www.technicalcommunicationuk.com for news. We'll also keep you informed through this monthly newsletter and *Communicator*. Don't forget you can follow the ISTC on Twitter: @ISTC_org.

Please remember that the ISTC is run almost entirely by volunteers, with administrative support from ASL. Your institute can succeed only if its members get involved

and there are many opportunities to participate both locally and nationally. Whether it's helping to run the ISTC, organising or contributing to local area groups, or taking part in the conference, your input will help keep the ISTC progressive and relevant. Remember too that this is your newsletter, so we welcome contributions and ideas. Please send them to newsletter.editor@istc.org.uk.

ISTC survey 2014

The Institute of Scientific and Technical Communicators (ISTC) is carrying out a short survey to investigate the qualifications, experience and remuneration of technical communicators in the UK

For the purpose of this survey, 'technical communicators in the UK' means either a technical communicator who is a UK citizen,

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or non-UK citizen working as a technical communicator in the UK. However, you are welcome to participate in this survey even if you do not fall into either of these categories.

By taking part in this survey you are helping to provide important data that can help the ISTC develop its policies and support the technical communications industry in the UK. The survey should take you less than 10 minutes to complete.

The survey is open to members of the ISTC and to non-members. Results will be made available to ISTC members through the ISTC's publications. If you are not an ISTC member and would like to receive a copy of the survey results, please send an email to istc@istc.org.uk.

The survey is completely anonymous, and we do not retain any data that could be used to identify any individual participant.

Deadline for the survey is 31 January 2014.

Here is a link to the survey: www.surveymonkey.com/s/ISTCSurvey2014.

Thank you for participating!

Membership renewals

ISTC members will have received an invitation to renew their membership which is due by 31 January 2014. Pay online www.istc.org.uk/online-shop/membership (making sure to log in first). Remember, if you already have a direct debit in place then there is no need for you to do anything further.

There are also three ways to save:

- Individual discounts for renewing your membership for two or three years
- Group discounts for multiple people in the same company renewing or joining at the same time
- Recommend-a-friend: If a new or lapsed member joins by 31 January on your recommendation, then your renewal will be at the 2013 rate and they won't have to pay the joining fee.

Contact the ISTC office for information about these discounts.

Volunteering opportunities

Your chance to get involved with ISTC projects

The ISTC is run by its members for its members, and depends on volunteers for its success. Besides being essential to the success of the organisation, volunteering is a good way for you to develop new skills and build your network.

Volunteers needed now for TCUK 2014

We're looking for volunteers to join the TCUK team for the following roles:

Job Title	TCUK Programme Committee Members
Vacancies	Up to 8.
What's needed?	Review proposals received; participate in review meetings; select 'definite' and reserve speakers.
When and how often?	All meetings are by phone and/or web conference call. 8-12 hours per month in March, April and May 2014.

Job Title	TCUK Website Managers
Vacancies	2 (lead people may optionally have additional volunteer assistants).
What's needed?	Update website with articles and information; ensure website meets standards for security and accessibility; manage site backups; create/maintain web forms for proposals and bookings Preferably you have some experience of managing a WordPress site.

When and how often?	Some work throughout the year (2-4 hours per month); more work during proposals period (April and May 2014) (2-4 hours per week); more intensive work as programme is built, and as sponsors are added (June, July and August 2014) (up to 8 hours per week).
----------------------------	---

Job Title	TCUK Marketing Managers
Vacancies	2 (lead people may optionally have additional volunteer assistants).
What's needed?	Create marketing messages for the event; prepare marketing and social media plan; prepare press releases; write articles for event website and ISTC website; prepare monthly copy for InfoPlus+ newsletter; initiate and maintain contact with relevant media organisations (for example local press and radio); manage reciprocal marketing with other organisations; work with Media Partner(s); publicise presentations and other material made available after the event.
When and how often?	8 hours per month throughout the year; up to 12 hours per month in July, August, and September 2014.

Job Title	TCUK Social Media Managers
Vacancies	2 (lead people may optionally have additional volunteer assistants)
What's needed?	Create and regularly update social media pages for the event on Facebook, Lanyrd, and other relevant sites; post regular messages about the event on Twitter and other relevant channels; coordinate 'tweet-up' fringe activity at the event.
When and how often?	8 hours per month throughout the year; up to 12 hours per month in July, August, and September 2014.

Job Title	TCUK Room Steward
Vacancies	10 to 12.
What's needed?	Greet the speaker(s) and help them set up; introduce speaker(s) to audience; signal to speaker(s) 5 minutes and 10 minutes before end; help manage questions if required; thank speaker at the end of the presentation.
When and how often?	At the event itself, should be willing to help at a minimum of three sessions.

Job Title	TCUK Technical Room Steward
Vacancies	8-10.
What's needed?	Ensure that speaker(s) have their slides ready and have microphone; ensure recording equipment is switched on and recording; help speaker(s) disconnect from AV equipment; copy speaker slides and audio recording to back-up media at the end of the presentation.
When and how often?	At the event itself, should be willing to help at a minimum of six sessions.

Job Title	TCUK Room Stewarding Co-ordinator
Vacancies	1 (lead person may optionally have additional volunteer assistants).
What's needed?	Ensure that every session has at least one room stewards and one technical steward; create and maintain room stewards' rota; brief room stewards; brief general stewards.
When and how often?	At the event itself (must be attending all three days).

Job Title	TCUK General Steward
Vacancies	6-8.
What's needed?	Assist TCUK Professional Team at registration desk, information desk, and other centralised services (such as membership and/or CPD information); assist sponsors and exhibitors with any questions or enquiries; help announce timetable events (session starts and ends); be able to help with other tasks as required.
When and how often?	At the event itself for morning or afternoon shift on one of the three days.

To volunteer for any of these roles please email David Farbey at tcuk@istc.org.uk.

Ongoing ISTC volunteer opportunities

Job Title	Events officer
Overview	Our members like to hear about technical communication events and tell people about events that they're organising. We need someone to take the lead in helping us get better at doing this.
What's needed?	Proactively finding out about relevant events and maintaining an events calendar.
When and how often?	A chunk of work to kick off improvements, and then as and when events news comes in.
Skills or experience?	No specific skills or experience are needed, but you will need to be a member of the ISTC.
Interested?	Email Elaine Cole: istc@istc.org.uk .

ISTC local area groups

Current ISTC local area groups

Contact your nearest area group on the email shown below.

Name	Leader	Email Contact Details
Cambridge	Derek Cooper or Jeff Bronks	cambridge_areagroup@istc.org.uk
Central South	Tony Robinson	centralsouth_areagroup@istc.org.uk
East of Scotland	George Lewis	eastscotland_areagroup@istc.org.uk
Irish Technical Writers	Patrice Fanning Yvonne Cleary, Bridget Walsh	irishtechnicalwriters@istc.org.uk
ISTC Irish Group	Adrian Rush	irishgroup@istc.org.uk
London	Claire Hooper	london_areagroup@istc.org.uk
MadSIG	Marjorie Jones Tom Bridley Kai Weber	MadSIG@istc.org.uk
Midlands	John Burns	midlands_areagroup@istc.org.uk
Oil & Gas	James Bromley	oilandgas@istc.org.uk
North East England	Janine Weightman	northeastengland_areagroup@istc.org.uk
North West England	David Jones	northwestengland_areagroup@istc.org.uk
Southern	Marjorie Jones	southernengland_areagroup@istc.org.uk
South Wales	John Espirian	southwales_areagroup@istc.org.uk
Thames Valley	Darren Mitcham	thamesvalley_areagroup@istc.org.uk
West Midlands	Antoni Dzumaga	westmidlands_areagroup@istc.org.uk
West of Scotland	Katja McLaughlin	westscotland_areagroup@istc.org.uk
Yorkshire	Galyna Key	yorkshire_areagroup@istc.org.uk

A plea: if you know you're not going to be able to attend a meeting that you've registered for, could you please contact the organiser, even if it is at short notice.

Using Eventbrite to register attendance at area group meetings

Some area group meetings are posted on Eventbrite and where this is the case, we asked anyone expecting to attend to register online using this event management service. You can see a list of ISTC related events by visiting: www.eventbrite.com/org/495786380.

ISTC groups on LinkedIn

The ISTC has a number of LinkedIn groups for its members. Have you joined the relevant groups?



ISTC group: www.linkedin.com/groups/Institute-Scientific-Technical-Communicators-1858546/about.

This group has a number of sub groups for:

- ISTC NW Area Group
www.linkedin.com/groups/ISTC-NW-Area-Group-2445779/about
- Southern Area Group
www.linkedin.com/groups?gid=4795279
- Thames Valley Area Group
www.linkedin.com/groups?gid=4805266
- ISTC West Midlands Area Group
www.linkedin.com/groups/ISTC-West-Midlands-Area-Group-4835591/about
- South Wales Group
www.linkedin.com/groups?gid=5161265
- West of Scotland Area Group
www.linkedin.com/groups?gid=5081412
- ISTC Oil and Gas
www.linkedin.com/groups?gid=5023918

There are other area groups which aren't sub groups of the ISTC one:

- Cambridge Technical Communicators
www.linkedin.com/groups/Cambridge-Technical-Communicators-1805651/about
- Irish Technical Writers – An ISTC Area Group
www.linkedin.com/groups/Irish-Technical-Writers-ISTC-Area-3369559/about
- MadCap UK and Europe Users Group
www.linkedin.com/groups?gid=5081593

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ISTC affiliate news

NET-A-PORTER Appoints Lionbridge to Develop and Maintain its Multilingual Websites

Lionbridge Technologies, Inc. has been selected by NET-A-PORTER, a world-leading premier online luxury fashion retailer, as its partner to develop and maintain translated content for its global websites. With this agreement, Lionbridge is delivering integrated, global marketing solutions that provide consistent, relevant and timely content for across NET-A-PORTER's local-language websites.

NET-A-PORTER, which was launched in 2000 and ships to over 170 countries, introduced translated websites in German, French and Mandarin in March this year. The move allows customers to easily browse and shop the best edit of current-season and exclusive pieces from over 350 designers, and gives them access to inspired and original content in NET-A-PORTER's digital magazine, THE EDIT. As part of NET-A-PORTER's continued commitment to improving the shopping experience for its customers around the world, Lionbridge will provide a comprehensive global translation solution for the site, combining cloud-based

translation workflow technology, in-country experts and dedicated translation teams. This integrated program allows NET-A-PORTER to introduce new products with detailed descriptions and editorial content in local languages across its key markets.

‘As a growing global brand, the launch of our multilingual sites was one of the biggest events in NET-A-PORTER's history,’ said Richard Lloyd-Williams, IT Director, The NET-A-PORTER GROUP Ltd. ‘Together with Lionbridge, we have developed a content marketing solution that engages our customers in their local language, while maintaining a consistent editorial voice that is crucial to our brand worldwide.’

A core component of the NET-A-PORTER solution is Lionbridge's cloud-based translation management system. Through a simple connector, NET-A-PORTER integrates with the Lionbridge workflow and translation management processes. This enables the teams to manage high volumes and frequent content updates within a 24 hour turn-around time, while ensuring quality and efficiency.

‘Global brands are challenged by the complexity of balancing global brand integrity and local market relevance. Our partnership with NET-A-PORTER highlights

the value of comprehensive global marketing solutions that combine technology, language and local market expertise to drive results,' said Rory Cowan, CEO of Lionbridge. 'As NET-A-PORTER continues to lead the rapidly changing online luxury retail market, we will bring new value to its growing presence in local markets worldwide.'

About Lionbridge

Lionbridge enables more than 800 world-leading brands to increase international market share, speed adoption of products and effectively engage their customers in local markets worldwide. Using our innovative cloud technology platforms and our global crowd of more than 120,000 professional cloud workers, we provide translation, online marketing, global content management and application testing solutions that ensure global brand consistency, local relevancy and technical usability across all touch points of the customer lifecycle. Based in Waltham, Mass., Lionbridge maintains solution centres in 26 countries. To learn more, visit www.lionbridge.com.

Industry news

Royal Society Winton Prize for science books

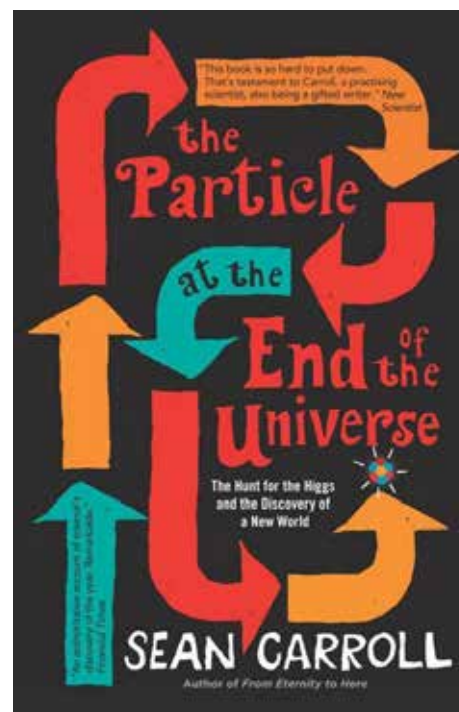
The Particle at the End of the Universe, by Sean Carroll, won the 2013 Royal Society Winton Prize. Sean Carroll, the winner of the prize in 2013, with Dara O Briain who hosted the award event. This prestigious prize celebrates outstanding popular science books from around the world and is open to authors of science books written for a non-specialist audience.

Sean Carroll's story of the hunt for the Higgs and the discovery of a new world was described by judges as an 'important, enduring piece of literature.' A video of the award event is available to view here: <http://royalsociety.org/events/2013/popular-science-book-night/>.

You can also see all six of the 2013 shortlisted entries, and download the books' first chapters here: <http://royalsociety.org/>

[awards/science-books/shortlist/](http://royalsociety.org/awards/science-books/shortlist/).

The winning book was chosen by Jon Culshaw, Dr Emily Flashman, Professor Uta Frith DBE FBA FRS, Joanne Harris and Lucy Siegle.



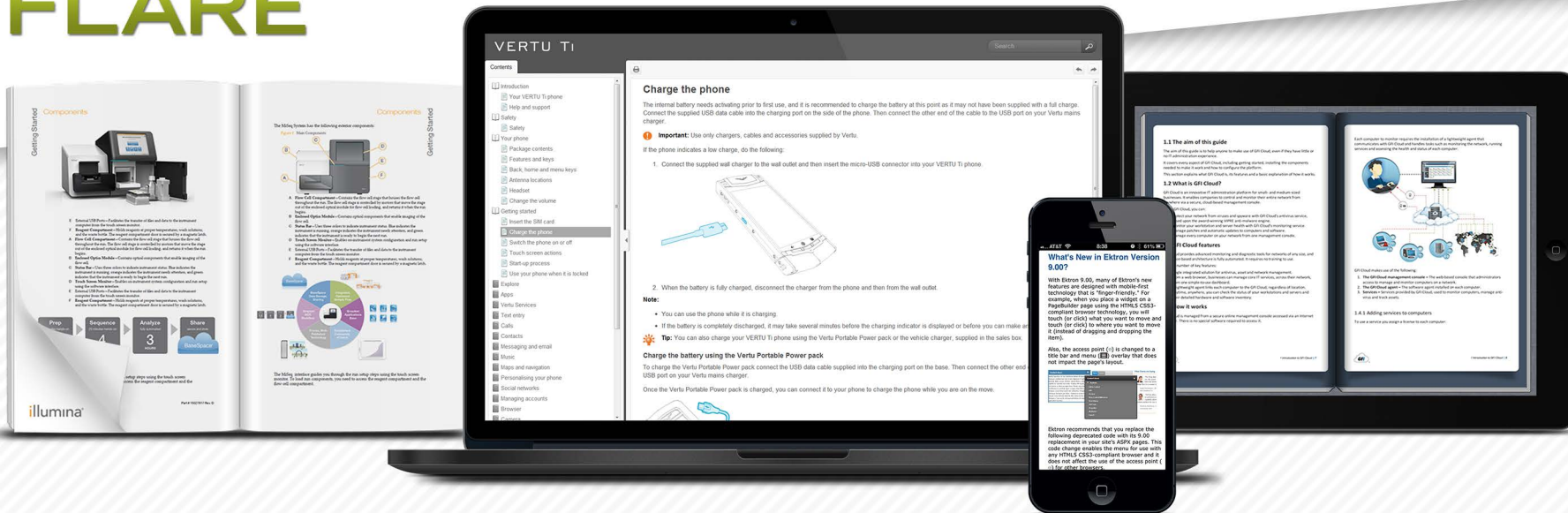
The 2014 Royal Society Winton Prize

The Royal Society is currently accepting entries to the 2014 prize. The deadline to enter a book is Friday 28 February 2014. For more information, visit: <http://royalsociety.org/awards/science-books/how-to-enter/>.

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Blog news

*By Ellis Pratt, Sales and Marketing Director,
Cherryleaf Limited*

Welcome to this month's blog round up.
Do you have a blog? Let me know so I can
include it in my monthly review.

**Patrick Nolan outlines how Citrix's
Technical Communicators are becoming
an Information experience team.**

'Catch, Cook, and Plate' – How Citrix
Information Experience (Ix) is transforming
'tech pubs'.

<http://blogs.citrix.com/2013/11/08/catch-cook-and-plate-how-citrix-information-experience-ix-is-transforming-tech-pubs/>.

**On the Cherryleaf blog, you'll find a
summary of salary trends and demand
levels for Technical Authors.**

Technical Author salary trends in 2013/14.

www.cherryleaf.com/blog/2013/12/technical-author-salary-trends/.

**Mark Baker argues Technical
Communicators shouldn't just try to fit
into development's Agile process. He
argues you should create your own Lean
content development process.**

Don't Lean on Development's Agile Process.

<http://everypageispageone.com/2013/11/25/dont-lean-on-developments-agile-process/>.

**Ketih Soltys has summarised the plans
for the new Lightweight DITA standard.
This is intended to offer a simpler,
standard set of features that will make
it much easier for people to start using
DITA.**

Lightweight DITA: a Preview from Michael
Priestley.

<http://techwhirl.com/lightweight-dita-preview-michael-priestley/>.

**Tom Johnson has initiated a series of
posts focused specifically on Search
Engine Optimisation for Technical
Communicators and their Help
documentation.**

SEO for help documentation: Introduction,
frames, and iframes.

<http://idratherbewriting.com/2013/12/13/seo-for-help-documentation-introduction-frames-and-iframes/>.

Seen an interesting post? Let me know!
Simply email ellis@cherryleaf.com.

About Ellis Pratt

Ellis is Sales and Marketing Director at Cherryleaf. He has over fifteen years experience working in the field of documentation. He also has a BA in Business Studies and is an Associate of the Institution of Engineering and Technology. Ranked the most the influential blogger on technical communication in Europe, Ellis is a specialist in the field of creating knowledge users will love. Ellis is an accomplished speaker on topics such as the future trends for user assistance and the ROI of Help.



Training news



New online copy-editing courses

The Society for Editors and Proofreaders (SfEP) announce the launch of two new online training courses, Introduction to Copy-editing (CE1) and Copy-editing Progress (CE2). CE1 is ideal for anyone starting out in a career in copy-editing, whereas CE2 is both a refresher course and the gateway to the acclaimed SfEP mentoring scheme.

Both these courses are available to book now via the SfEP website. SfEP Members and Associates will enjoy a considerable discount on course fees of up to 40%.

Hyperlinks disclaimer

The appearance of external hyperlinks does not constitute endorsement by the ISTC of the linked websites, or the information, products or services contained on those sites. All external hyperlinks were accurate and working at the time of writing. However, the ISTC does not exercise any editorial control over the information you may find at these locations, so the ISTC cannot be responsible for changes to content found at these locations or any material on those sites that may be inaccurate, misleading or offensive to you. All links are provided with the intent of meeting the mission of the ISTC and its Newsletter, and the ISTC disclaims any responsibility for the accuracy, completeness and availability of any linked site. Please let us know about existing external links which you believe are inappropriate or inaccurate and about specific additional external links which you believe ought to be included.

About the Society for Editors and Proofreaders

The SfEP works to promote high editorial standards, uphold the professional status of editorial workers and encourage the use of services offered by its membership. It has approximately 2000 members and associates (mostly in the UK) providing editorial services to publishers and a wide range of companies, government agencies and other bodies.

For more information visit www.sfep.org.uk, or contact Gareth Haman, marketing and PR director, marketingpr@sfep.org.uk.

Facebook: www.facebook.com/EditProof.

Twitter: twitter.com/TheSfEP.

LinkedIn: www.linkedin.com/company/society-for-editors-and-proofreaders.

Training courses

Listings are restricted to scheduled courses that are low cost or are in some way unusual. Listings are a service to members. A listing does not imply ISTC endorsement.

If you hear of any training courses that you think might be of interest to *InfoPlus*⁺ readers, please contact the Newsletter copyeditor at newsletter.editor@istc.org.uk.

If you would like to promote your course or event to ISTC members, why not consider giving ISTC members a discount for courses and events listed in our newsletter. For more information, please email istc@istc.org.uk.

January

15-16 Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Central Birmingham, Midlands.

www.armada.co.uk/indesign-training-course.

...January

20-21 Introduction to RoboHelp

This introduction course allows novice user of Adobe RoboHelp to create and maintain effective user assistance with confidence. The features covered in this course include the new support for multiple screen sizes and device types. You will learn about screen profiles, screen layout and the new multiscreen HTML5 output. No previous experience with RoboHelp is required.

10% discount to ISTC members

www.mekon.com/index.php/pages/services/training/training.

20-21 Introduction to Adobe Illustrator

Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.

10% discount for ISTC members.

Armada, Central Birmingham, Midlands.

www.armada.co.uk/illustrator-training-course.

22-23 Introduction to Adobe Photoshop

Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Central Birmingham, Midlands.

www.armada.co.uk/photoshop-training-course.

27-28 Introduction to DITA

This course is for users coming from unstructured authoring tools who want to learn to author DITA content. The course will equip users new to structured information with a general understanding of it and how and why it is used.

10% discount to ISTC members

www.mekon.com/index.php/pages/services/training/training.

29-30 Adobe Premiere Pro

This course is aimed at anyone that wants to produce high quality digital video. On completing this Adobe Premiere Introduction course, you will be able to use the basic and most used tools in Adobe Premiere to capture, import, edit, apply effects, mix audio, and output to a number of formats for video, the Web and interactive media such as DVD and Adobe Flash. You will also gain knowledge of video standards, compression and editing techniques.

10% discount to ISTC members

www.mekon.com/index.php/pages/services/training/training.

...January

29-30 **Website creation essentials with Adobe Dreamweaver**

Course for new or novice website designers, and anyone who is responsible for creating or updating web pages. Teaches how to design, develop and maintain a professional website using Dreamweaver. During the course, delegates create a fully functioning website, and receive a copy of their files to take away.

10% discount for ISTC members.

Armada, Central Birmingham, Midlands.

www.armada.co.uk/dreamweaver-training-course.

February

4-5 **DITA Open Toolkit**

DITA Open Toolkit Customisation Customisation techniques and covers a selection of tools for developing them. This intensive two-day course comes with one-day of follow-up online sessions and is designed to educate on the various features of :XSLT, XPATH,

XSL:FO, CSS, Ant build files. Delegates can create customised processing and style sheets for producing HTML, HTML Help, Eclipse help and PDF output deliverables via :FO or Adobe FrameMaker. Delegates will also get an understanding of the DITA OT customisation framework.

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6-7

Simplified Technical English

This course is a practical introduction for those who will use Simplified Technical English (formerly AECMA Simplified English). The course introduces the philosophy of Simplified Technical English, explains the underlying grammatical principles and gives delegates opportunities to use Simplified Technical English in practical exercises. These exercises can be based on your company's documentation.

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www.mekon.com/index.php/pages/services/training/training.

6-7

Introduction to Adobe Captivate

Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/captivate-training-course.

10-11

Adobe FrameMaker, Structured

This intensive course is aimed at technical authors, typesetters, engineers, administrative personnel, and knowledge workers who need to prepare documents and manuals to a high standard within Structured Framemaker. The course will equip you with the skills necessary to work with structured templates to produce valid documents conforming to an EDD or an SGML DTD. It introduces the use of container elements and object elements.

10% discount to ISTC members

www.mekon.com/index.php/pages/services/training/training.

...February

12-13 **Adobe Dreamweaver, Introduction**

This Adobe Dreamweaver training course is suitable for those about to use Adobe Dreamweaver for creating and managing web pages. This Adobe Dreamweaver course includes understanding the development process, creating and laying out a new site, adding content, understanding and authoring cascading style sheets (CSS), adding and editing graphics, building navigation and creating jump menus, designing web forms, and publishing, testing and maintaining your site.

10% discount to ISTC members

www.mekon.com/index.php/pages/services/training/training.

12-14 **Basic/Intermediate/Advanced FrameMaker**

Provides a thorough grounding in FrameMaker in unstructured (standard) mode, covering the essential techniques for generating high standard printed documents. Includes the generation multi-

document books, table of contents, index and cross-references.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/framemaker-training-course.

17-18 **Introduction to Adobe RoboHelp** Course for beginners, teaches how to use RoboHelp to create online help in most popular formats.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/robohelp-training-course.

17-18 **Introduction to Adobe InDesign** Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Central Birmingham, Midlands.

www.armada.co.uk/indesign-training-course.

19 **Intermediate Adobe RoboHelp**

Teaches some of the more sophisticated features available in Adobe RoboHelp. The course covers the development of single-source projects from which you can generate both online help and high quality print documentation in Word and PDF formats, and teaches techniques for using RoboHelp in the most efficient way.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/robohelp-training-course.

19-20 **InDesign for iPad and Android**

Teaches how to use InDesign to create feature-rich digital publications optimized for viewing on tablet devices without having to write code or rely on developers.

10% discount for ISTC members

Armada, Central Birmingham, Midlands.

www.armada.co.uk/indesign-training-course.

...February

20 Publishing to mobile devices from RoboHelp
Teaches how to publish content to different devices including smart phones and tablets. Delegates learn about the new multiscreen HTML5 format, used to publish content to multiple channels, formats and screens.
10% discount for ISTC members.
Armada, Bromsgrove, Midlands.
www.armada.co.uk/robohelp-training-course.

24-26 Introduction to Adobe After Effects
Entry-level course providing a thorough grounding in common After Effects tools and techniques, and introduces some sophisticated features including, tracking, keying, 3D space and shape layers.
10% discount for ISTC members
Armada, Central Birmingham, Midlands.
www.armada.co.uk/after-effects-training-course.

24-25 Introduction to Adobe Premiere Pro
Provides a thorough grounding in Premiere Pro's key tools. It then goes on to explore further useful techniques including adding video effects, exporting frames, clips and sequences, and managing your projects.
10% discount for ISTC members
Armada, Central Birmingham, Midlands.
www.armada.co.uk/premiere-pro-training-course.

24-26 Basic and Intermediate MadCap Flare
Teaches how to use Flare to create a working help project with media-rich content and full navigation features. You learn how to work efficiently and effectively with Flare, becoming familiar with features including variables, conditional text and multi-format publishing.
Armada, Bromsgrove, Midlands.
www.armada.co.uk/madcap-flare-training-course.

March

3-4 Introduction to Adobe Illustrator
Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.
10% discount for ISTC members.
Armada, Central Birmingham, Midlands.
www.armada.co.uk/illustrator-training-course.

5-6 Introduction to Adobe Photoshop
Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.
10% discount for ISTC members.
Armada, Central Birmingham, Midlands.
www.armada.co.uk/photoshop-training-course.

...March

17-21 Technical Authoring Training Programme

ISTC-accredited programme comprising:

- Introduction to technical authoring (1 day)
- Intermediate technical authoring (2 days)
- Advanced technical authoring (2 days)

Training in core technical authoring skills for new and experienced technical authors.

Attend the complete programme, or just the module(s) relevant to your experience.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/technical-author-training-course.

it? Have technical authors been replaced by forums? Is the paper manual dead? Are our tools up-to-date? What is a technical communicator – a writer, a blogger, an information curator, a content manager or something different? These questions and many more are forcing technical communicators to reevaluate their work and their roles.

To cope in this constantly changing environment, TCeurope is focusing the 2014 Colloquium on Core skills.

When

25 April 2014.

Where

The 2014 TCeurope Colloquium will be hosted by Conseil des Rédacteurs Techniques (CRT) and take place in Aix-en-Provence, France. The nearest airport is Marseille (approx. 15 km). For information on the selected venue, see www.labaumeaix.com/lieu-daccueil/.

More information

For more information, visit: www.tceurope.org/colloquia/41-2014aix?goback=%2Egde_3084676_member_5808108714464415745#%21. You can download the [Call for Papers](#).

Events listings

This section introduces new events and reminders of the most relevant events in the coming months. ISTC events are highlighted. You can view previous events listings on the ISTC website's Newsletter archive at www.istc.org.uk/Publications/Newsletter/newsletter.htm. To include an event in the listings, please email events@istc.org.uk.

February

5-7 ConveyUX

The conference for what's next in user experience (UX).

Hyatt Olive 8 Hotel, Seattle, Washington, USA

www.conveyux.com.

20-21 tcworld India 2014

Joint technical communication event organised by TWIN and tekomp e.V.). Vivanta by Taj - MG Road, 41/3, Mahatma Gandhi Road, Bangalore, Karnataka, India

A pre-conference event is on 19 February.

<http://conferences.tekom.de/tcworld-india-2014/home>.

Event news

TCeurope 2014 colloquium

The veritable explosion of technological advances in the past few years has changed the face of technical communication – or has

...February

- 24-26 Localization World Bangkok**
This modern, exotic destination will set the stage for another conference designed to offer attendees a rich learning experience. Register now and take advantage of the early-registration discount.
<http://localizationworld.com>.

March

- 3-6 WritersUA West Conference**
Conference for Software User Assistance. Renaissance Resort, Palm Springs, California, USA
<http://writersua.com/conference>.
- 13 Technical Illustration World**
BAWA, Filton, Bristol, U.K.
<http://techillustrationworld.com>.
- 26-27 Documation 2014 (French language)**
CNIT Paris La Défense, France
www.documation.fr.

April

- 13-14 MadWorld 2014**
Hard Rock hotel, San Diego, California, USA
www.madcapsoftware.com/events/madworld/.
- 25 TCeurope colloquium**
The theme is 'Our Core Skills'. La Baume Lés Aix, 1770 Chemin de la Blaque, 13090 Aix-en-Provence, France
Event: www.tceurope.org/colloquia/41-2014aix.
Venue: www.labaumeaix.com/lieu-daccueil.

May

- 18-21 STC 2014 Summit**
Hyatt Regency Phoenix, Arizona, USA
<http://summit.stc.org>.

June

- 5-6 UA Europe Annual Conference 2014**
Delegates of last year's conference, UA Europe 2013 in Manchester, receive a discount of £100 (or €120) + Polish VAT on UA Europe 2014. This year, they are also extending this discount to anyone who has attended any of the following technical communications conferences since 15th June 2013: Technical Communication UK (TCUK) 2013, Content Agility 2013, Congility S1000D 2013, tcworld conference 2013, and SOAP! Technical Communication Conference, Kraków.
Park Inn by Radisson Kraków, Krakow, Poland
www.uaconference.eu.

Contributions

This newsletter is for the benefit of both ISTC members and technical communicators in the wider community. I am always pleased to hear from readers about their suggestions for content, improvement and development of *InfoPlus+*. If you have something you'd like included or any ideas for features and regular sections, please email newsletter.editor@istc.org.uk.