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InfoPlus⁺

February 16

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The ISTC is the United Kingdom's professional association for scientific and technical communicators, which includes authors, illustrators and information designers.

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Web: www.istc.org.uk

This monthly Newsletter is emailed to about 1500 people. As well as ISTC news, *InfoPlus⁺* aims to cover anything of interest to the profession. To subscribe, contact the office.

Advertising: Felicity Davie

Editorial: Newsletter Editor

Letters: Letters Editor

Events: Events Editor

Blogs: Blogs Editor

If you're reading a printed copy of this newsletter, go to www.istc.org.uk/our-publications/infoplus-newsletter/ and open it online to explore the links mentioned.

ISTC news

Carol Leahy takes up ISTC Community Team Leader role

We're pleased to report that the role of ISTC Community Team Leader, previously managed by Andrew Marlow, is to be taken up by Carol Leahy.

Carol Leahy is a technical author for Siemens PLM Software in Cambridge, UK, where she writes API documentation. She has been a technical author since 2011 and an amateur baker almost her whole life. She plays an active role in the office social committee where she has organised



Carol Leahy

numerous office events and lunchtime classes.

When not at work, you can find her walking around Peterborough in preparation for her charity trek up Ben Nevis in July this year or catching up with the latest movies at the local cinema. You can follow her on twitter [@yellowshoe82](https://twitter.com/yellowshoe82).

TCUK 2016 – Wyboston Lakes, Bedfordshire

The ISTC is delighted to announce that the Technical Communication UK (TCUK) conference 2016 will be taking place at Wyboston Lakes, Bedfordshire on 13 to 15 September (www.wybostonlakes.co.uk).

Wyboston Lakes is located close to major road networks between Cambridge and Bedford, just off the A1, 20 minutes from the M1 and 30 minutes from the M11, at the

About TCUK Technical Communication

UK (TCUK) is the ISTC's annual conference for everyone involved in writing, editing, illustrating, delivering and publishing technical information. With over 30 different presentations and workshops from both world renowned speakers and the ISTC's own members, it offers three days of intensive learning, with social activities for networking and an impressive vendor exhibition. See the TCUK website (www.technicalcommunicationuk.com) for details and reports of previous conferences, and check back for details of the call for proposals and other news coming very soon.



edge of the historic market town of St. Neots and set in 380 acres of rural countryside (30 acres bigger than Hyde Park). There is also ample free car parking areas immediately outside the building.

The nearest rail station to Wyboston Lakes is St Neots, on the Great Northern service, a 48 minute train journey from London King's Cross. St Neots and Sandy Train Stations are both 10 minutes drive away.

Luton and Stansted Airports are only 45 minutes away. Heathrow Airport is approximately 90 minutes away.

Membership renewals

ISTC members will have received an invitation to renew their membership which is due by 31 January 2016. Pay online www.istc.org.uk/online-shop/renew-your-membership (making sure you log on first). Paid up members at 31 January will be sent a link to the audio recordings of TCUK 2015 presentations. Remember, if you already have a direct debit in place then there is no need for you to do anything further.

There are also ways to save:

- Group discounts for multiple people in the same company renewing or joining at the same time.
- Recommend-a-friend: if a new or lapsed member joins by 31 January on your recommendation, then your renewal will be at the 2015 rate and they won't have to pay the joining fee.

Contact the ISTC office for information about these discounts.

ISTC competition

The ISTC has decided to run a competition, with a prize! We're looking for content that promotes the value of technical communication to non-technical communicators, which we can use on the ISTC website. Entries can be videos or slideshows (PowerPoint or similar). They can be any length (but don't make them too long).

To enter, please send a link to what you have

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produced to marketing@istc.org.uk (please don't email the production itself, just a link).

Closing date: 28 February 2016.

The judging panel includes the ISTC President and ISTC Marketing Council Lead. The judges' decision will be final.

The winner will win a £50 Amazon gift voucher.

Want to take on a paid role for the ISTC?

InfoPlus⁺ Newsletter copy editor £150 an issue

The editor of this publication, Andrew Marlow, has been in the role for seven years and it's time to hand over the responsibility to someone new. This presents an excellent opportunity for another member to gain valuable experience while contributing to the ISTC.

Content is compiled and laid out at the end of one month for publication at the start of the next. The copy editor is responsible for the content that is submitted to our layout editor, who prepares the document for publication.

The role involves:

- writing copy based on press releases
- soliciting content from other sources
- recruiting and managing volunteers
- sending text and graphics for layout.

Candidates must:

- be able to work on their own initiative
- write accurate and engaging text
- have an eye for newsworthy stories
- liaise effectively with contributors
- have enough time to give to the role.

To apply, send some details about yourself to: newsletter.editor@istc.org.uk. We'd like to hear about why you'd like to take up the role and any ideas you have for the newsletter's future.

Hyperlinks disclaimer

The appearance of external hyperlinks does not constitute endorsement by the ISTC of the linked websites, or the information, products or services contained on those sites. All external hyperlinks were accurate and working at the time of writing. However, the ISTC does not exercise any editorial control over the information you may find at these locations, so the ISTC cannot be responsible for changes to content found at these locations or any material on those sites that may be inaccurate, misleading or offensive to you. All links are provided with the intent of meeting the mission of the ISTC and its Newsletter, and the ISTC disclaims any responsibility for the accuracy, completeness and availability of any linked site. Please let us know about existing external links which you believe are inappropriate or inaccurate and about specific additional external links which you believe ought to be included.

Communicator

The award-winning quarterly journal from the ISTC.

Online

Print

Member

"Thank you again for letting me be one of your authors. It is a true privilege."

Maxwell Hoffmann



"The Spring 2015 issue of Communicator is possibly one of the best I've seen yet."

Claire Wood

www.istc.org.uk

ISTC local area and special interest groups

Thames Valley Area Group next meeting

The next meeting of the Thames Valley group will be held on Tuesday, 2 February 2016 at 19:30 at The Bird in Hand Country Inn, Knowl Hill. The meeting will be discussing regional dialects. People can find the nearest village to the place of their birth on this website: <http://sounds.bl.uk/Accents-and-dialects/Survey-of-English-dialects>.

All are welcome – you don't need to be an ISTC member. If you would like to attend, please register via Eventbrite using the following link:

<https://www.eventbrite.co.uk/e/istc-thames-valley-group-meeting-tickets-20697315227>.

South West England Area Group next meeting

The next meeting will be held on

Wednesday, 10 February 2016 at the George Inn, Bristol from 7:30 to 9:30 pm. Please head upstairs to 'Abbot's Retreat' <http://thegeorgeinnbristol.co.uk/>.

The general topic for discussion this time is 'technical review'. Some ideas to get you thinking:

- What are the main difficulties you experience in this area, and what do you think are the main causes?
- Have you tried anything unusual that has led to breakthroughs or pitfalls you can share?
- What methods and tools do you use to track/improve the flow of information?
- What practical steps can we take to prepare when outsourcing/off-shoring/globalisation/etcetera threaten existing processes?

All are welcome and if you would like to attend please register your interest via the following Eventbrite link: <https://www.eventbrite.co.uk/e/istc-south-west-england-area-group-meeting-tickets-20809956139>.

ISTC groups on LinkedIn

The ISTC has a number of LinkedIn groups for its members. Have you joined the relevant groups?



- Institute of Scientific and Technical Communicators www.linkedin.com/groups/1858546
- ISTC Community www.linkedin.com/groups/8440733

England

- Cambridge Technical Communicators www.linkedin.com/groups/1805651
- London – N/A
- ISTC Midlands Area Group www.linkedin.com/groups/4835591
- North East England – N/A
- ISTC NW England www.linkedin.com/groups/2445779
- Southern Area Group www.linkedin.com/groups/4795279

- ISTC South West England www.linkedin.com/groups/8269000
- Thames Valley Area Group www.linkedin.com/groups/4805266
- Yorkshire – N/A

Wales

- South Wales Group www.linkedin.com/groups/5161265

Scotland

- East of Scotland – N/A
- West of Scotland Area Group
www.linkedin.com/groups/5081412

Ireland

- ISTC Irish Group – N/A
- Irish Technical Writers--An ISTC Area Group
www.linkedin.com/groups/3369559

Special interest group

- MadCap UK and Europe Users Group
www.linkedin.com/groups?gid=5081593

Using Eventbrite to register attendance at area group meetings

Some area group meetings are posted on Eventbrite and where this is the case, we asked anyone expecting to attend to register online using this event management service. You can see a list of ISTC related events by visiting: www.eventbrite.com/org/495786380.

A plea: if you know you're not going to be able to attend a meeting that you've registered for, could you please contact the organiser, even if it is at short notice.

Current ISTC local area groups

Contact your nearest area or special interest group on the email shown below. If you're interested in setting up either an area group or a special interest group, please contact our area groups manager Tom Dunic at: areagroupsmanager@istc.org.uk.

Name	Leader	Email Contact Details
Cambridge	Derek Cooper or Jeff Bronks	cambridge_areagroup@istc.org.uk
Central South	Co-ordinator wanted	areagroupsmanager@istc.org.uk
East of Scotland	George Lewis	eastscotland_areagroup@istc.org.uk
Irish Technical Writers	Patrice Fanning Yvonne Cleary, Bridget Walsh	irishtechwriters@istc.org.uk
ISTC Irish Group	Adrian Rush	irishgroup@istc.org.uk
London	David Farbey	london_areagroup@istc.org.uk
Midlands	John Burns	midlands_areagroup@istc.org.uk
North East England	Janine Weightman	northeastengland_areagroup@istc.org.uk
North West England	David Jones	northwestengland_areagroup@istc.org.uk
Southern	Marjorie Jones	southernengland_areagroup@istc.org.uk
South West	Eric Weston	southwest_areagroup@istc.org.uk
South Wales	John Espirian	southwales_areagroup@istc.org.uk
Thames Valley	Darren Mitcham	thamesvalley_areagroup@istc.org.uk
West of Scotland	Charles Addison	westscotland_areagroup@istc.org.uk
Yorkshire	Nick Tonge	yorkshire_areagroup@istc.org.uk

Special interest groups:

Name	Leader	Email Contact Details
MadSIG	Marjorie Jones, Tom Bridley Kai Weber	MadSIG@istc.org.uk

ISTC Community online

The ISTC Community has its own digital presence in social media networks including Twitter, Facebook and LinkedIn. Following these networks you'll be able to keep up to date with news, events, area group developments and other community activities.

Facebook: www.facebook.com/istccommunity.

Twitter: [@istc_community](https://twitter.com/istc_community).

LinkedIn: <https://www.linkedin.com/groups/8440733>.

Business affiliate news

Autism employment centre shortlisted for prestigious award

From the University of Portsmouth press office

An innovative centre which helps people with autism find meaningful work has been shortlisted for a national award.

The [Autism Centre for Employment \(ACE\)](#) was founded by Dr Beatriz López at the University of Portsmouth as a partnership between the university, four



The Autism Centre for Employment team (l-r) – John Barber, Sean Gonzalez-Lambert, Beatriz López and Tomas Rubin

local authorities (Southampton, Hampshire, Portsmouth and Isle of Wight) and Autism Hampshire. It was set up with funding from the Department of Health: Autism Innovation fund.

ACE adopts an unusual approach. Unlike other employment services for people with autism, it primarily targets employers. The centre has developed and tested an innovative and cost-effective set of employment-specific assessment tools that help in finding the right job for a person with autism and also help employers make the right adjustments to suit the needs of their employee. This ensures increased job retention by providing a satisfactory experience for both employers and employees.

According to a report by the National Autistic Society, 85 per cent of people with autism are unemployed. As a result, they face financial hardship and increased rates of mental health problems.

Dr López said: 'This is surprising given the numerous examples of talented young adults with autism, especially in areas relating to high technology, data analysis and computer programming.'

Dr López, associate head for innovation in the [Department of Psychology](#), has been researching autism since 1997 and founded the Autism Centre for Employment last January. She is also the founder of the [Autism Research Network](#) which includes researchers, health care providers and people with autism.

She said: 'I'm delighted our work has been recognised as being of such value in a highly competitive national awards programme.'

ACE is in the running for an Outstanding Adult Services award from the [National Autistic Society](#). The awards will honour the work of individuals and of teams of professionals.

The judges, who include consultants, researchers and those who work in autism in the community, are judging on the basis of how

innovative and creative entries are, the impact projects have had on autistic people, and whether the work has potential to last long-term.

The winners will be announced on March 1.

Industry and general news

Two Energetics Publications Win Society for Technical Communication Awards

Two Energetics publications won awards of merit in the 2015-2016 technical communications competition held by the Society for Technical Communication (STC) Washington, DC Baltimore Chapter.

These awards honour printed and electronic communications that demonstrate superior writing, editing, organisation, and design.

Energetics' technical staff, communications specialists, and print and web designers developed the winning publications in collaboration with clients at the U.S.

Department of Energy. These products help our clients reach key audiences to increase engagement and inform complex decision making.

Annual Report 2013-2014: Accomplishments of the U.S. China Clean Energy Research Center. This report provides an overview of the research and development (R&D) accomplishments of the U.S. China Clean Energy Research Center (CERC) from July 2013 September 2014. Judges commended this report for being clear, visually appealing, and very well organised. View report.

Four infographics – Abengoa, Alpena, INEOS and POET-DSM (Project Liberty) - were designed to raise awareness of the U.S. Department of Energy's role in launching four of the first large-scale U.S. biorefineries that are currently transforming non-edible biomass into useful biofuels and other products.

Each infographic presents a simple overview of the biorefinery inputs, processes, outputs, benefits, and milestones. Judges praised the infographics, calling them interesting and well presented with an attractive design theme, with one judge noting: 'This entry does show that a picture is worth a thousand words.'

About Energetics

Energetics (energetics.com) develops outstanding technical communications by combining in-house writing, editing, graphic design, and social media expertise with a deep knowledge of science, technology, and policy. Since 2006, STC has honoured our publications with a total of 45 awards, including awards at the regional and international levels.

Blog news

By Ginny Critcher

Hello everyone. Here is this month's blog round up for you.

Adobe has given its TechComm Central blog (<http://blogs.adobe.com/techcomm/>) a new responsive look and feel. It includes a new guest post by Robert Desprez on creating Android and iOS mobile apps with RoboHelp.

<http://blogs.adobe.com/techcomm/2016/01/guest-post-creating-android-and-ios-mobile-apps-with-robohelp-2015-release-by-robert-desprez.html>.

Rosalie Marshall, content designer and technical writer at the Government



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- Case Studies
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- eLearning
- Extending Flare with JavaScript, JQuery and More
- Hands-on Workshops
- Leveraging Word™ Content with Doc-To-Help
- Managing Complex Projects
- Managing Flare Users Groups
- Search and SEO
- Single Source Publishing
- Source Control
- Team Authoring
- Translation Management

“ I heard about MadWorld when we originally purchased Flare. It seemed like an excellent opportunity to find out more about the product, meet people who are using it, and get myself out of my bubble of being the lone technical writer in my company.

»» **CATHERINE HUISH**
MadWorld 2015 Attendee

”



Digital Service, has explained how GDS is developing best practices for writing developer API documentation related to the gov.uk website.

<https://governmentasaplatform.blog.gov.uk/2016/01/14/improving-developer-documentation/>.

Sarah Maddox, a Technical Writer at Google, shares some of the things she's learnt from recent sprints.

<https://ffathers.wordpress.com/2016/01/17/learnings-from-a-doc-sprint/>.

Petri Kainulainen describes writing documentation in an Agile environment.

www.petrikainulainen.net/software-development/processes/writing-just-enough-documentation.

Cherryleaf's Ellis Pratt looks at what we can learn from LinkedIn about the number of Technical Authors in the UK.

www.cherryleaf.com/blog/2016/01/what-can-linkedin-tell-us-about-the-number-of-technical-authors-in-the-uk/.

Tom Johnson makes his predictions of 2016 technical writing trends.

<http://idrathbewriting.com/2015/12/29/trends-technical-writing-2016/>.

Sarah O'Keefe looks at eight signs that tell you it's time to move to XML.

www.scriptorium.com/2016/01/top-eight-signs-its-time-to-move-to-xml/.

Do you have a blog? Let Ginny know so she can include it in her monthly review. Seen an interesting post? Simply email ginny@cherryleaf.com.

Ginny has a background as a skilled trainer and information designer, and is responsible for the development of Cherryleaf's training courses. In addition to her skills in information design, she has over twenty years experience in teaching and training throughout the world. She is Cherryleaf's representative to the Institute of Scientific and Technical Communicators (ISTC).



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Training courses

If you know of a training course that will be of interest to readers, please let us know. You can send details by email to newsletter.editor@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for *InfoPlus*⁺ is 24th of the month preceding publication. If you would like to promote your course or event to ISTC members, why not consider giving ISTC members a discount for courses and events listed in our newsletter. For more information, please email istc@istc.org.uk. Listings are restricted to scheduled courses that are low cost or are in some way unusual. Listings are a service to members. A listing does not imply ISTC endorsement.



Courses run by ISTC Business Affiliates that are notified to us by the deadline for inclusion in *InfoPlus*⁺ will be listed. For others, we cannot guarantee listing if space is limited and details may be abridged.

Armada, MadCap and Cherryleaf are
ISTC Business Affiliates.

MadCap training

For details of the latest MadCap Software Training Schedule: Web-based and On-site Training, visit: www.madcapsoftware.com/services/training/.

The MadWorld Technical Communication and Content Strategy Conference Returns to San Diego April 10-12, 2016

www.madworldconference.com/.

Upcoming Webinars

www.madcapsoftware.com/resources/livewebinars.aspx.

Flare 11 Reviews and Customer Reaction

www.madcapsoftware.com/flare11/reviews-testimonials.aspx.

February

11-12 Introduction to Adobe Captivate

Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/captivate-training-course.

15-16 Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign.

10% discount for ISTC members.

Armada, Reading

www.armada.co.uk/indesign-training-course.

17-18 Introduction to Adobe Photoshop

Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Reading

www.armada.co.uk/photoshop-training-course.

22-24 Introduction to Adobe FrameMaker

Provides a thorough grounding in FrameMaker in unstructured (standard) mode, covering the essential techniques for generating high standard printed documents. Includes the generation multi-document books, table of contents, index and cross-references.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/framemaker-training-course.

25-26 Introduction to Adobe Illustrator

Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.

10% discount for ISTC members.

Armada, Reading.

www.armada.co.uk/illustrator-training-course.

29-4 Technical Authoring Training Programme

ISTC-accredited programme comprising:

- Introduction to technical authoring (1 day)
- Intermediate technical authoring (2 days)
- Advanced technical authoring (2 days)

Training in core technical authoring skills for new and experienced technical authors. Attend part or all of the course.

10% discount for ISTC members.

Armada, Bromsgrove.

www.armada.co.uk/technical-author-training-course.



March 2016

8-9 Introduction to Adobe Photoshop

Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Bromsgrove.

www.armada.co.uk/photoshop-training-course.

10-11 Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/indesign-training-course.

10-11 Introduction to Adobe Captivate

Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Reading.

www.armada.co.uk/captivate-training-course.

14-16 Introduction to Adobe RoboHelp

Course for beginners, teaches how to use RoboHelp to create online help in most popular formats.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/robohelp-training-course.

17-18 Introduction to Adobe Illustrator

Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.

10% discount for ISTC members.

Armada, Bromsgrove

www.armada.co.uk/illustrator-training-course.

17-18 Introduction to Adobe Illustrator

Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.

10% discount for ISTC members.

Armada, Milton Keynes

www.armada.co.uk/illustrator-training-course.

22-23 Introduction to Adobe Captivate

Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Bromsgrove.

www.armada.co.uk/captivate-training-course.

23-24 Introduction to Adobe Photoshop

Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Milton Keynes

www.armada.co.uk/photoshop-training-course.

Events news



The poster for the TC Europe Colloquium 2016 features a scenic landscape of terraced hills under a blue sky, overlaid with a network of white dots and lines. The text 'TC europe Colloquium 2016' is prominently displayed in a stylized font, with 'THE NEXT BIG THING' in a black box below it. The date '15 April 2016' is in a white box. A black circular badge in the top right corner says 'PORTO PORTUGAL'. A white box in the bottom right corner says 'Call for Papers until 30 December 2015'. At the bottom, it says 'MORE INFO HERE: www.tceurope.org | colloquium@tceurope.org'. Logos for 'apcomtec' and 'hosted by' are also present.

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InfoPlus+ submission deadlines

If you have an article or other content you want to submit for inclusion in *InfoPlus+*, please note the following:

For feature articles, press releases, affiliate news and other general content, please ensure your submission arrives by 20th of the month prior to publication. For example, in the case of a June publication, copy should arrive by 20 May.

For ISTC news or event details, please ensure your submission arrives by 24th of the month prior to publication. For example, in the case of a June publication, news should arrive by 24th May. Every effort is made to ensure that *InfoPlus+* is published and distributed as early as possible in the month to which it relates. However, last-minute entries, adverts or cancellations can result in an issue being distributed up to a week into that month. Please bear this in mind when submitting time-sensitive information; especially if it concerns an event occurring in the first few days of the month.

Events listings

If you know of an event that will be of interest to readers, please let us know. You can send details by email to events@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for InfoPlus⁺ is 24th of the month preceding publication.

You can also find information using the online event calendar at: www.istc.org.uk/calendar/2015-12/.

February

- 1 Agile content conf 2016**
At the conference you'll learn practices to help teams work together on content, including content techniques inspired by agile development methods including user stories and pair writing, user research techniques to help colleagues understand user needs and facilitation techniques to build trust in content workshops.
Sadler's Wells Theatre, London, UK
<https://2016.agilecontentconf.com>.

- 3 Illustrator and fancy Wacom tablets**
Toner's Pub, 139 Baggot Street Lower, Dublin, Ireland, from 6:00-8:15pm
www.byol.ie/event-illustrator-wacom-dublin.html.
- 11 ConveyUX 2016**
The fourth annual gathering of UXers in the Pacific Northwest.
Seattle, WA, USA
<http://conveyux.com>.
- 15-17 Outsourcing World Summit 2016**
The Outsourcing World Summit (OWS), IAOP's annual global gathering, is where outsourcing customers, providers, advisors and academics come together. Game-changing ideas are shared. The latest trends and opportunities are identified. And, hundreds of millions of dollars of business deals are initiated and made.
Lake Buena Vista, FL, USA
<https://www.iaop.org/summit>.

- 20 World IA Day 2016**
World IA Day is a one-day, annual celebration focused on the practice and education of Information Architecture.
www.2016.worldiaday.org.
www.2016.worldiaday.org/locations.
- 24 ContentTECH 2016**
A free one-day virtual event dedicated to content marketing technology.
<http://vshow.on24.com/vshow/ContentTECH3/registration/10944?partnerref=CMISite#>.
- 25-26 tcworld India (6th annual conference)**
An international learning platform for Indian technical communicators and language professionals.
Bangalore, India
<http://conferences.tekom.de/tcworld-india-2016/home>.

<p>March</p> <p>2-4 Interaction16 Interaction 16 explores what's next in the context of the future of interaction design as a craft, as a profession, and design practice as a whole.</p> <p>Helsinki, Finland</p> <p>http://interaction16.ixda.org/program.</p>	<p>21-23 GALA 2016 A forward-looking program that covers all the major topics of interest to the GALA audience. From corporate strategy to localization management to technology and interpreting, there's something for everyone.</p> <p>New York, NY, USA</p> <p>http://tinyurl.com/nf5mypa.</p>	<p>16 TCeurope Colloquium 2016 The TCeurope Europe Colloquium 2016 will offer participants the chance to explore and discuss the new tools, methodologies, and skills that technical communicators must acquire and leverage in order to stay relevant and succeed in this challenging environment.</p> <p>Porto, Portugal</p> <p>http://tceurope.org/colloquia.</p>
<p>7-9 Intelligent Content Conference Content strategy event specifically designed for marketing practitioners.</p> <p>Las Vegas, NV, USA</p> <p>www.intelligentcontentconference.com.</p>	<p>April</p> <p>6-9 Conference on College Composition and Communication (CCCC) Writing strategies for action.</p> <p>Houston, TX, USA</p> <p>http://www.ncte.org/cccc/conv.</p> <p>10-12 MadWorld 2016 Premier technical communication and content strategy conference for technical writers, documentation managers and content strategists.</p> <p>San Diego, CA, USA.</p> <p>www.madcapsoftware.com/events/madworld.</p>	<p>25-29 6th International Learning Analytics and Knowledge Conference LAK16 will keep up the momentum generated in earlier conferences to define who we are as a community and how our research can impact the important decisions facing education today.</p> <p>University of Edinburgh, UK.</p> <p>http://lak16.solaresearch.org.</p>