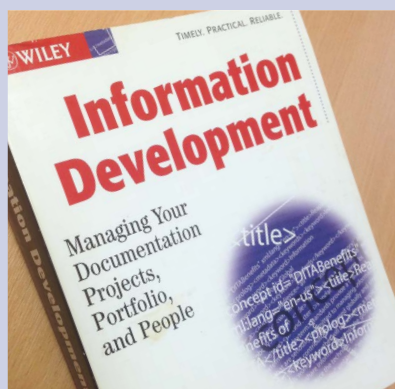
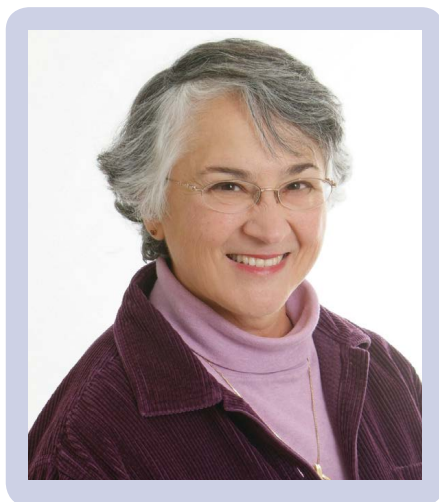


Horace Hockley Award 2013

Dr JoAnn Hackos wins this year's annual ISTC award, in recognition of her contribution to the technical communication industry over more than 35 years.



Paul's well-thumbed version of JoAnn's best-known book.


Each year the ISTC Council decides on who should receive the award that honours the memory of the ISTC founding President, Horace Hockley. JoAnn has received the award this year in recognition for her significant influence over many years, her effective communication about the value of our profession to other industries, and her role as an advocate of quality and standards improvement through training, widely read books, consultancy and conferences.

For more than 35 years, JoAnn has addressed audiences internationally on subjects ranging from content management, project management, effective interfaces and information,

minimal information products, usability testing, and online and Web-based information, to managing the information design and development process. She authored *Information Development: Managing Your Documentation Projects, Portfolio and People* (Wiley 2006), *Content Management for Dynamic Web Delivery* (Wiley 2002), *Managing Your Documentation Projects* (Wiley 1994), *Standards for Online Communication* (Wiley 1997), and *User and Task Analysis for Interface Design* (Wiley 1998). JoAnn is also a Fellow and Past President of the Society for Technical Communication (STC).

I have met her a few times over the years, and learned from reading her 2006 *Information Development* book. I also attended her Best Practices Conference in Savannah, Georgia in September this year, and used the opportunity to present her with the ISTC Horace Hockley Award as part of the event's Gala Dinner. It's hard to think of anybody who has had the leadership, insight and influence over our industry than JoAnn has.

In acceptance of her award:

"I was pleasantly surprised and very honoured to be the recipient of the Horace Hockley Award from the ISTC. I appreciate the recognition of more than 35 years in information development. Many people in the UK have been part of my workshops over the years and I know have also read a few of my books. It's important for us to build professionalism in the industry and work continuously to strengthen recognition to the skills that our writers bring to making companies and products more successful." 

Paul Ballard FISTC

E: president@istc.org.uk

Member news

New Members

Member

Don Barwick	Reading
Helen Crandon	Cardiff
Steve Davies	Cambridge
Monique Gionet	Canada
Martina Hoffmann	Reading
Terry Howard	Bristol
Geoff Howe	Newcastle
Dr John Blackwell	Somerset
James Lenoel	Byfleet
Karen Mardahl	Denmark
Paul Martin	London
Stephen Preston	Bradford
Alex Stirling	Great Missenden

Eric Weston	Bristol
Paul Williams	Cardiff

Associate

Eddie Moore	Wiltshire
Andrew Partridge	Stourbridge
Anthony Sanders	Cheltenham
Victoria Tucker	Cardiff

Junior

Adam Carr-Gomm	Somerset
Adam Sanyo	London
Ian Selwyn-Smith	Birmingham
Alex Sergides	Middlesex
James Stevenson	Stirling
Rosie Yohannan	Manchester

Student

Lesley-Anne Brodie	Aberdeen
Kingsley Frimpong	London

Transfers

<i>Fellow</i>	
Tom Brindley	Hertfordshire

Member

Adrian Hannam	Harrogate
Carol Leahy	Cambridge

Rejoiners

<i>Fellow</i>	
Philip Davies	Alderney

Member

Claudia Roland	Cambridge
----------------	-----------