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"We will definitely be taking advantage of the new HTML5 layout in Adobe RoboHelp. We love the new modern appearance of the layout and the dynamically displayed search, table of contents, and index panes."

—Alexandra Duffy, Lead Technical Writer, Nemetschek Vectorworks

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InfoPlus⁺

November 15

Contents

The ISTC is the United Kingdom's professional association for scientific and technical communicators, which includes authors, illustrators and information designers.

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Web: www.istc.org.uk

This monthly Newsletter is emailed to about 1500 people. As well as ISTC news, *InfoPlus⁺* aims to cover anything of interest to the profession. To subscribe, contact the office.

Advertising: Felicity Davie
Editorial: Newsletter Editor
Letters: Letters Editor
Events: Events Editor
Blogs: Blogs Editor

If you're reading a printed copy of this newsletter, go to www.istc.org.uk/our-publications/infoplus-newsletter/ and open it online to explore the links mentioned.

ISTC news

TCUK 2015

TCUK 2015

The Technical Communication UK (TCUK) conference 2015 was held in Scotland for the very first time from 29 September to 1 October, at the Beardmore Hotel and Conference Centre, at Dalmuir in Clydebank, just outside Glasgow.

The special focus was *Breaking the Boundaries of Technical Communication*.

Keep an eye on the TCUK website and future editions of *InfoPlus⁺* stories from the conference. If you attended this year and would like to contribute a story or picture to the newsletter, please contact newsletter.editor@istc.org.uk.

The following third-party blogs have reports on TCUK 2015:

Technically Write IT
www.technicallywriteit.com/blog/tcuk-2015-our-thoughts/.

Firehead
http://firehead.net/2015/10/tcuk-2015-conference-in-brief-tcuk15/
(this includes a link to the Storify pages which collected all the Tweets with the #tcuk15 hashtag).

Cherryleaf
www.cherryleaf.com/blog/2015/10/reflections-on-the-tcuk15-conference/.

doc-department
www.doc-department.com/2015/10/07/
liberating-technical-communications-
technical-communication-uk/.

Techscribe
www.techscribe.co.uk/ta/technical-
communication-conference-2015.htm.

You can see a selection of photos from TCUK 2015 at https://www.flickr.com/photos/istc/. If anyone wants to contribute their photos to this photostream, please

email tcuk_conf@yahoo.co.uk. There are additional photos and video clips here: https://www.flickr.com/photos/ellispratt/albums/72157659015102060.

Delegates and speakers who attended TCUK 2015 have already been given access to audio recordings (subject to permission from the speakers concerned) of all the presentations from Wednesday and Thursday of the conference. The good news for ISTC members who didn't get to attend TCUK this year is that you will have access to these recordings from February 2016 (so don't forget to renew your membership in January!).

A playlist of recordings from the previous year's conference (TCUK 2014, which took place in Brighton) is now available for everyone at: https://www.youtube.com/playlist?list=PLxKPJFAFbuhM-E1FC6TSshPyLlZQuR8OF.

Communicator wins Institute of Internal Communications (IoIC) Award of Excellence

From Katherine Judge FISTC, Commissioning Editor of Communicator, the quarterly journal published by the ISTC

This year we entered *Communicator*, Spring 2015 and the accompanying special supplement on the value of technical communication into the IoIC Awards – and we won an Award of Excellence award!

Cover of Spring edition of Communicator and its supplement.

On Friday, 25 September I attended the IoIC Awards 2015 presentation dinner at the Park Plaza Riverbank in London as we'd been shortlisted in the 3g Membership publication

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category. We didn't win the category but we should be very proud for obtaining an Award of Excellence.

This is a huge achievement for *Communicator*. As Editor, I work part time on the journal and all the contributors are volunteers. Everyone involved with the ISTC and *Communicator* should be extremely proud of this award and what we have achieved. Thank you everyone.

IoIC Award winners: www.ioic.org.uk/news/2015/september-2015/golden-wonders-award-winners-celebrate.html.

Katherine Judge, editor of Communicator collects the IoIC Award of Excellence

Congratulations to the winners of the UK Technical Communication Awards 2015

From Galyna Key, UK Technical Communication Awards Manager

This year's UK Technical Communication Awards received an unprecedented number of entries for what is the technical communication industry's equivalent to The Oscars! This year, the panel of judges decided to offer 5 'winner' and 5 'merit' awards due to the extremely high quality of entries portraying clear, concise and effective information. The awards were recently presented at the TCUK conference gala dinner at the Beardmore Hotel and Conference Centre, near Glasgow.

Alison Peck, ISTC President said 'The high calibre of the entries to this year's technical communication awards highlights the contribution of technical communicators to an organisation's success. The quality of the entries made judging both a pleasure and extremely difficult – I'm proud to count myself as one of them.'

Other judges on the panel also remarked on the high standards of entries this year, adding:

'We were impressed with the high quality of the entries this year. It was particularly rewarding to review the entries in the context of the entrants' stated objectives. Their initial thoughts were transformed into professional and accomplished examples of effective technical communication.'

'We had a good number of entries; they varied in subject, style, medium and target audience. The high standards across the board augur well for the future of technical communication.'

The full list of award and merit winners is as follows:

Merit winners

Entry title	Awarded to
CASPER Help	Aidan O'Driscoll, Wayne Craun, Lynda O'Leary, Neil Keefe, Mary McManus
HP Support Center and Insight Online Help	Aidan O'Driscoll, Wayne Craun, Lynda O'Leary, Neil Keefe, Mary McManus
REST API Reference	Darryll Whittle
PHP Agent	Jennifer Huffer
IT Content Assistance	John Kearney

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Award winners

Awards category	Entry title	Awarded to
Effective communication		
Best conceptual communication	Engineering Construction Industry Association - Productivity Best Practice Guides	ECIA and 3di
Best procedural communication	C-SPY® Debugging Guide for Advanced RISC Machines Ltd's ARM®	Susanne Dahlén, Maria Eklund, Johan Anglemark
Best use of video, interaction and multi-media	Paragon Help, Paragon System Operation Guide	Gary Appleton
Leveraging technologies		
Best use of single sourcing and multi-channel publishing	Vertu Signature Touch User Guides	Vertu and 3di
Best product integration	Vertu Accessories User Guides	Vertu and 3di

We hope to build on the success of this year's awards and encourage all technical communicators to enter next year's UKTC Awards from March 2016. Good luck with your submission!

For further details and photos from this year's awards (or to submit an entry for the 2016 UK Technical Communication Awards!), go to www.uktcawards.wordpress.com.

To join the Twitter discussion, search for #UKTCAwards.

ISTC community

ISTC local area and special interest groups

Interested in a Birmingham Area Group?

We are trying to establish if there is any interest in setting up a group in Birmingham with a view to a first meet up towards the end of the year. If you are interested in attending a meeting in Birmingham, please email Elaine Cole at the ISTC office: istc@istc.org.uk.

Thames Valley Area Group meetings

At the October meeting we welcomed another new member and looked at historical examples of technical writing. The most precious example was an instruction manual for a World War II aeroplane – the Avro Lancaster bomber Type 683 Marks I and II – which was in impeccable condition. Also, Darren and Don revisited what they had learnt at the recent TCUK conference.

Next meeting

The next meeting of the Thames Valley group will be held on Tuesday, 3 November at the Plowden Arms, Shiplake Cross, Henley on Thames (www.plowdenarmsshiplake.co.uk) from 7:30 to 9:30pm

All are welcome so please inform anyone who you think may be interested. If you'd like to attend, please register via Eventbrite using the following link:

https://www.eventbrite.co.uk/e/istc-thames-valley-meeting-tuesday-3rd-november-2015-tickets-19223662492.

The organiser for this event is Darren Mitcham who may be contacted by email: thamesvalley_areagroup@istc.org.uk.

South West England Area Group meetings

From Eric Weston

In October's meeting, five of us attended and shared/compared war stories, success stories, ideas, notes and articles. Some members are struggling to prove the value of technical communications in their organisation; others are better appreciated and able to get on with the core job more effectively. The level of appreciation for technical communications seems to correlate well with the maturity of the organisation. The cultural shift required to move up in maturity seems to be a big barrier.

However, even where there is better acceptance, there's still plenty of room to establish greater value. Doing so could be useful in the argument against off-shoring. Positioning technical communications as a clear profit centre may combat the impulse for cost-cutting at the expense of quality.

It was noted that off-shoring can be made to work in more mature organisations, but typically it fails through lack of effective governance. Motorola was cited as an example where off-shoring failed horribly at the first attempt.

Members noted some other functions that are prime candidates as allies for technical communications; in particular: marketing, sales and training.

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Next meeting

The next meeting of the South West England Area Group will be held on Wednesday, 11 November at the George Inn, Bristol (http://thegeorgeinnbristol.co.uk) from 7:30 to 9:30 pm. Please head upstairs to *Abbot's Retreat*.

The general topic for discussion this time is 'estimation', particularly estimation of documentation project resource requirements. For example:

- How do you use estimation? Or, how would you like to use estimation, and what is stopping you?
- What are some good ways to approach estimation? What are the dependencies?
- What's the point? That is, what is achieved through the process of estimating or the communication of estimates? Do you have any success stories?

All are welcome so please forward this to anyone who you think may be interested. If you'd like to attend, please register via Eventbrite using the following link:

https://www.eventbrite.co.uk/e/istc-sw-england-area-group-wednesday-11th-november-2015-tickets-19221123899.

The organiser for this event is Eric Weston who may be contacted by email: southwest_areagroup@istc.org.uk.

Current ISTC local area groups

Contact your nearest area or special interest group on the email shown below. If you're interested in setting up either an area group or a special interest group, please contact our area groups manager Tom Dumic at: areagroupsmanager@istc.org.uk.

Name	Leader	Email Contact Details
Cambridge	Derek Cooper or Jeff Bronks	cambridge_areagroup@istc.org.uk
Central South	Co-ordinator wanted	areagroupsmanager@istc.org.uk
East of Scotland	George Lewis	eastscotland_areagroup@istc.org.uk
Irish Technical Writers	Patrice Fanning Yvonne Cleary, Bridget Walsh	irishtechnicalwriters@istc.org.uk
ISTC Irish Group	Adrian Rush	irishgroup@istc.org.uk
London	David Farbey	london_areagroup@istc.org.uk
Midlands	John Burns	midlands_areagroup@istc.org.uk
North East England	Janine Weightman	northeastengland_areagroup@istc.org.uk
North West England	David Jones	northwestengland_areagroup@istc.org.uk
Southern	Marjorie Jones	southernengland_areagroup@istc.org.uk
South West	Eric Weston	southwest_areagroup@istc.org.uk
South Wales	John Espirian	southwales_areagroup@istc.org.uk
Thames Valley	Darren Mitcham	thamesvalley_areagroup@istc.org.uk
West of Scotland	Charles Addison	westscotland_areagroup@istc.org.uk
Yorkshire	Nick Tonge	yorkshire_areagroup@istc.org.uk

Special interest groups:

Name	Leader	Email Contact Details
MadSIG	Marjorie Jones, Tom Bridley Kai Weber	MadSIG@istc.org.uk

Using Eventbrite to register attendance at area group meetings

Some area group meetings are posted on Eventbrite and where this is the case, we asked anyone expecting to attend to register online using this event management service. You can see a list of ISTC related events by visiting: www.eventbrite.com/org/495786380.

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ISTC groups on LinkedIn

The ISTC has a number of LinkedIn groups for its members. Have you joined the relevant groups?

ISTC group: www.linkedin.com/groups/Institute-Scientific-Technical-Communicators-1858546/about.

This group has a number of sub groups for:

- ISTC NW Area Group
  www.linkedin.com/groups/ISTC-NW-Area-Group-2445779/about

- Southern Area Group
  www.linkedin.com/groups?gid=4795279

- Thames Valley Area Group
  www.linkedin.com/groups?gid=4805266

- ISTC Midlands Area Group
  www.linkedin.com/groups/ISTC-West-Midlands-Area-Group-4835591/about

- South Wales Group
  www.linkedin.com/groups?gid=5161265

- West of Scotland Area Group
  www.linkedin.com/groups?gid=5081412

There are other area groups which aren't sub groups of the ISTC one:

- Cambridge Technical Communicators
  www.linkedin.com/groups/Cambridge-Technical-Communicators-1805651/about

- Irish Technical Writers – An ISTC Area Group
  www.linkedin.com/groups/Irish-Technical-Writers-ISTC-Area-3369559/about

- MadCap UK and Europe Users Group
  www.linkedin.com/groups?gid=5081593

Business affiliate news

ISTC Business Affiliates YouTube playlist

You can find a playlist of videos from ISTC Business Affiliates on the ISTC's YouTube account here: https://www.youtube.com/watch?v=Sl6PHhxHNNA&list=PLxKPJFAFbuhPaxf-Qk8AuBOlIWsEv2P2k.

There are currently five videos online:

- An Overview of MadCap Flare

- Cherryleaf - People trying to make sense of poor instructions

- Why successful organisations choose 3di

- Adobe TCS: How to harass a techpubs manager

- Armada experts in information design

Please note, these videos do not imply that a product or service has the ISTC's endorsement.

While you on YouTube, why not subscribe to the ISTC channel. Apart from the above Business Affiliate videos, you'll find useful video series including *A Day in the Life of a Technical Communicator* and from the TCUK 2014 conference.

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Industry and general news

Technically Write IT Ltd survey results

Technically Write IT Ltd (TWi) were a silver sponsor for TCUK 2015. In a recent blog, the company remarked that technical communications education was a hot topic at the recent the conference, fuelling two panel sessions and many conversations outside of the formal programme.

At the event, TWi conducted a survey exploring the qualifications, skills, knowledge, and experience technical communication practitioners bring to and use in their roles. The company encountered great interest and enthusiasm for the subject and were delighted with the response rate. Over a third of the 170 technical communicators who attended TCUK took part in the survey.

You can read the findings of the survey here:

www.technicallywriteit.com/blog/techcomm-today-survey-findings.

About TWi

TWi is an Irish company that delivers fully managed end-to-end documentation services, mainly to large hi-tech multinationals. Our clients choose us because they value quality and need a trusted partner who can scale up and down to meet their changing requirements. The TWi team consists of more than 50 writers, editors, and project managers who work on client deliverables such as technical guides, user manuals, online help, training material, e-learning, and white papers.

TWi, together with industry partners including IBM, EMC, VCE, and Tyco, is working with Cork Institute of Technology to create a new Masters-level programme in Information Design and Development. We are excited to meet with attendees at TCUK 2015 to validate our thoughts around course content and ensure that all key topics are covered, so that graduates are well equipped to meet the challenges of our evolving industry.

Adrian Frutiger obituary

The Guardian recently published the obituary of Adrian Frutiger (May 24, 1928 – September 10, 2015).

Adrian was a Swiss typeface designer who created many influential sans serif faces including Univers, Frutiger and Avenir, He influenced the direction of digital typography in the second half of the 20th century and into the 21st. His career spanned the hot metal, phototypesetting and digital typesetting eras. Until his death, he lived in Bremgarten bei Bern. You can read the obituary here: www.theguardian.com/artanddesign/2015/oct/05/adrian-frutiger.
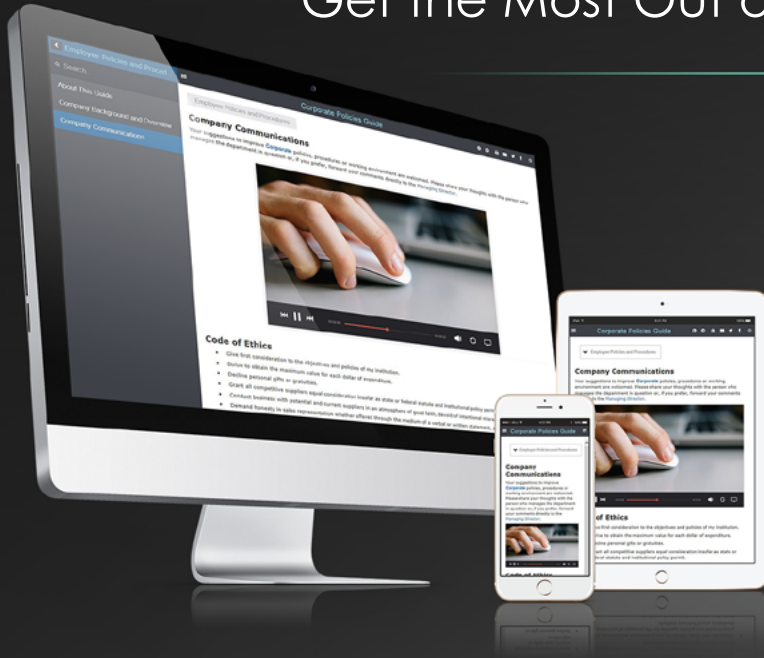

Adrian Frutiger: 'Type is the clothing a word wears, so it must be subordinate to the content.' Photograph: YouTube

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by madcap software

Using Microsoft® Word™ to Create Your Documentation?

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Write once and publish to the Web, desktop Help formats, mobile devices, eBooks, and print.

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Blog news

By Ginny Critcher

Hello everyone. Here is this month's blog round up for you.

Cherryleaf's Ellis Pratt explores developing a model that illustrates a technical communication user's hierarchy of needs:

www.cherryleaf.com/blog/2015/10/a-technical-communication-users-hierarchy-of-needs.

Tom Johnson at the Content Wrangler lists 5 useful REST API resources for our reading lists:

http://idratherbewriting.com/2015/10/03/rest-api-resources/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+TomJohnson+%28I%27d+Rather+Be+Writing%29.

Armada's George Hill reviews Captivate 9:

https://www.armada.uk/blog/captivate-9-review-is-it-any-good/.

Sarah O'Keefe at scriptorium describes the commodity trap and how to avoid it:

www.scriptorium.com/2015/10/the-commodity-trap/.

Scott Abel – the Content Wrangler - explains why thought leaders aren't usually the best trainers:

https://www.linkedin.com/pulse/why-thought-leaders-arent-usually-best-trainers-scott-abel.

Meryl Ayres looks at what was learned when Wistia documented the content creation processes for all the properties within their Learning Hub:

http://wistia.com/blog/documenting-processes.

Ivan Walsh at ihearttechnicalwriting explains how to make the most of Madcap Flare's Snippets feature:

www.ihearttechnicalwriting.com/madcap-flare-snippets-101/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ihearttechnicalWriting+%28I+Heart+Technical+Writing%29.

Do you have a blog? Let Ginny know so she can include it in her monthly review. Seen an interesting post? Simply email ginny@cherryleaf.com.

Ginny has a background as a skilled trainer and information designer, and is responsible for the development of Cherryleaf's training courses. In addition to her skills in information design, she has over twenty years experience in teaching and training throughout the world. She is Cherryleaf's representative to the Institute of Scientific and Technical Communicators (ISTC).

Training courses

If you know of a training course that will be of interest to readers, please let us know. You can send details by email to newsletter.editor@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for *InfoPlus*[+] is 24th of the month preceding publication.
Listings are restricted to scheduled courses that are low cost or are in some way unusual.
Listings are a service to members. A listing does not imply ISTC endorsement.
Courses run by ISTC Business Affiliates that are notified to us by the deadline for inclusion in *InfoPlus*[+] will be listed. For others, we cannot guarantee listing if space is limited and details may be abridged.
If you would like to promote your course or event to ISTC members, why not consider giving ISTC members a discount for courses and events listed in our newsletter. For more information, please email istc@istc.org.uk.

MadCap training

For details of the latest MadCap Software Training Schedule: Web-based and On-site Training, visit: www.madcapsoftware.com/services/training/.

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The MadWorld Technical Communication and Content Strategy Conference Returns to San Diego April 10-12, 2016
www.madworldconference.com/.

Upcoming Webinars
www.madcapsoftware.com/resources/livewebinars.aspx.

Flare 11 Reviews and Customer Reaction
www.madcapsoftware.com/flare11/reviews-testimonials.aspx.

November

2-3   **Introduction to Adobe InDesign**
Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Bromsgrove, Midlands.

www.armada.co.uk/indesign-training-course.

9-10   **Introduction to Adobe Edge**
Adobe Edge is a new web motion & interaction design tool that allows designers to bring animated content to websites, using web standards like HTML5, JavaScript & CSS3.

10% discount to ISTC members

www.mekon-creatives.com/courses.cfm?course=adobe_edge_introduction&type=adobe.

10-11   **Simplified Technical English**
This course is a practical introduction to Simplified Technical English. The course introduces the philosophy of Simplified Technical English, explains the underlying grammatical principles and gives delegates opportunities to use Simplified Technical English in practical exercises. These exercises can be based on your company's documentation.

10% discount to ISTC members

http://www.aerospace-defence.com/index.php/pages/training/asd-simplified-technical-english-specification/t-standards.

12-13   **Introduction to Adobe InDesign**
Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Milton Keynes.

www.armada.co.uk/indesign-training-course.

18-19   **Simplified Technical English**
This course is a practical introduction to Simplified Technical English. The course introduces the philosophy of Simplified Technical English, explains the underlying grammatical principles and gives delegates opportunities to use Simplified Technical English in practical exercises. These exercises can be based on your company's documentation.

10% discount to ISTC members

http://www.aerospace-defence.com/index.php/pages/training/asd-simplified-technical-english-specification/t-standards.

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...November

19-20 Introduction to Adobe Captivate
Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/captivate-training-course.

19-20 Introduction to Adobe InDesign
Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Milton Keynes.

www.armada.co.uk/indesign-training-course.

23-24 Introduction to Adobe Photoshop
Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/photoshop-training-course.

24-25 Simplified Technical English
This course is a practical introduction to Simplified Technical English. The course introduces the philosophy of Simplified Technical English, explains the underlying grammatical principles and gives delegates opportunities to use Simplified Technical English in practical exercises. These exercises can be based on your company's documentation.

10% discount to ISTC members

http://www.aerospace-defence.com/index.php/pages/training/asd-simplified-technical-english-specification/t-standards.

25-26 Introduction to Adobe Illustrator
Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/illustrator-training-course.

30-1 Introduction to Adobe Photoshop
Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Bromsgrove.

www.armada.co.uk/photoshop-training-course.

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30-2 Introduction to Adobe RoboHelp
Course for beginners, teaches how to use RoboHelp to create online help in most popular formats.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/robohelp-training-course.

30-4 Technical Authoring Training Programme
ISTC-accredited programme comprising:

- Introduction to technical authoring (1 day)
- Intermediate technical authoring (2 days)
- Advanced technical authoring (2 days)

Training in core technical authoring skills for new and experienced technical authors.

Attend the complete programme, or just the module(s) relevant to your experience.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/technical-author-training-course.

December

2-3 Introduction to Adobe Illustrator
Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.

10% discount for ISTC members.

Armada, Bromsgrove.

www.armada.co.uk/illustrator-training-course.

10-11 Introduction to Adobe Captivate
Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Milton Keynes.

www.armada.co.uk/captivate-training-course.

14-16 Introduction to Adobe Premiere Pro
Adobe Premiere Pro allows you to capture, import, edit, apply effects, mix audio, and output to a number of formats for video, the Web and interactive media such as DVD and Adobe Flash.

10% discount to ISTC members

www.mekon-creatives.com/courses.cfm?course=premiere_introduction&type=adobe.

Hyperlinks disclaimer
The appearance of external hyperlinks does not constitute endorsement by the ISTC of the linked websites, or the information, products or services contained on those sites. All external hyperlinks were accurate and working at the time of writing. However, the ISTC does not exercise any editorial control over the information you may find at these locations, so the ISTC cannot be responsible for changes to content found at these locations or any material on those sites that may be inaccurate, misleading or offensive to you. All links are provided with the intent of meeting the mission of the ISTC and its Newsletter, and the ISTC disclaims any responsibility for the accuracy, completeness and availability of any linked site. Please let us know about existing external links which you believe are inappropriate or inaccurate and about specific additional external links which you believe ought to be included.

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Events news

MadWord 2016

The full conference schedule and speaker lineup has been announced for MadWorld. Returning for its fourth year in San Diego, the conference brings together technical communication experts, content strategists, UX specialists and more from all around the world.

Conference highlights

- 40 information-packed sessions presented over two full days of learning and networking
- Sessions for new users, advanced users, tools neutral, and everything in-between
- Expert speakers, trainers and consultants from across the globe nightly networking events on the shores of mission bay
- Hospitality lounge with access to technical support team members during the conference
- An optional full-day advanced training workshop on day three following the main conference
- World-class accommodations and conference space

When

April 10-12, 2016

Where

San Diego, California at the Hilton San Diego Resort & Spa on the shores of Mission Bay. The venue offers MadWorld's largest conference space to date, is centrally located just a 15 minute drive from the airport, and provides a great backdrop for nightly networking events.

More information

For more information, visit: www.madworldconference.com/.

Events listings

If you know of an event that will be of interest to readers, please let us know. You can send details by email to events@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for InfoPlus⁺ is 24th of the month preceding publication.

You can also find information using the online event calendar at: www.istc.org.uk/calendar/2015-05/.

You can view previous events listings on the ISTC website's Newsletter archive at www.istc.org.uk/Publications/Newsletter/newsletter.htm.

November

4   Digital Publishing using InDesign
Adobe event at Toner's Pub, 139 Baggot Street Lower, Dublin, Ireland 6:00-8:15pm.

www.byol.ie/indesign-digital-publishing-event.html.

4   MadUsers Conference
Annual conference for Madcap users from Scandinavia and the rest of Europe.

Elsinore, Denmark

http://write2users.com/madusers-conference-2015/.

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...November

10-12   tcworld conference
A global event and market-place for technical communication.

Stuttgart, Germany

http://conferences.tekom.de/tcworld15/tcworld15/.

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11   South West England Area Group meeting
The next meeting will be held at the George Inn, Bristol (http://thegeorgeinnbristol.co.uk) from 7:30 to 9:30 pm. Please head upstairs to Abbot's Retreat. All are welcome so please forward this to anyone who you think may be interested. If you'd like to attend, please register via Eventbrite using the following link:

https://www.eventbrite.co.uk/e/istc-sw-england-area-group-wednesday-11th-november-2015-tickets-19221123899.

The organiser for this event is Eric Weston at: southwest_areagroup@istc.org.uk

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16-17   Content Management Strategies/ DITA Europe Conference
CMS/DITA Europe first introduced the international DITA standard, 11 years ago. DITA Europe brings together managers, information developers, technology specialists, and tools vendors to exchange their hard-won knowledge and experience.

Munich, Germany

https://ditaeurope.infomanagementcenter.com.

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InfoPlus+ submission deadlines

If you have an article or other content you want to submit for inclusion in *InfoPlus+*, please note the following:
For feature articles, press releases, affiliate news and other general content, please ensure your submission arrives by 20th of the month prior to publication. For example, in the case of a June publication, copy should arrive by 20 May.
For ISTC news or event details, please ensure your submission arrives by 24th of the month prior to publication. For example, in the case of a June publication, news should arrive by 24th May. Every effort is made to ensure that *InfoPlus+* is published and distributed as early as possible in the month to which it relates. However, last-minute entries, adverts or cancellations can result in an issue being distributed up to a week into that month. Please bear this in mind when submitting time-sensitive information; especially if it concerns an event occurring in the first few days of the month.

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