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InfoPlus⁺

April 15

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The ISTC is the United Kingdom's professional association for scientific and technical communicators, which includes authors, illustrators and information designers.

ISTC Office: Airport House, Purley Way, Croydon, Surrey CR0 0XZ
Tel: +44 (0)20 8253 4506
Fax: +44 (0)20 8253 4510
Email: istc@istc.org.uk
Web: www.istc.org.uk

This monthly Newsletter is emailed to about 1500 people. As well as ISTC news, *InfoPlus⁺* aims to cover anything of interest to the profession. To subscribe, contact the office.

Advertising: Felicity Davie
Editorial: Newsletter Editor
Letters: Letters Editor
Events: Events Editor
Blogs: Blogs Editor

If you're reading a printed copy of this newsletter, go to www.istc.org.uk/our-publications/infoplus-newsletter/ and open it online to explore the links mentioned.

ISTC news

Get involved with ISTC projects

We're still looking for volunteers. It's a good way for you to develop new skills, build your network and extend your professional development portfolio. Below are a couple of opportunities available now. If you're interested in volunteering for any of the tasks, please contact marketing@istc.org.uk.

Day in the life of a technical communicator videos

The ISTC wants to encourage technical communicators to tell their own story. We've created a 'day in the life' playlist on YouTube for this purpose, and we now need some videos to add to it. These videos will be embedded into the ISTC's website, as well as being on YouTube.

You can help by sharing with others what it's like for you to be a technical communicator.

The videos don't need to be highly polished - recordings from a smartphone would be fine - and we can help with editing and final production if you wish.

They don't need to be very long either. It could be three or four minutes on what your company does, what your role is within the company, what you enjoy about the work, and, (if that's the case) why you are an ISTC member.

The more videos we have, the more representative the playlist will be.

If you can create a video clip, you just need to send it (or a link to it) to the ISTC's main email address, and we'll do the rest. If you want to upload it to your own YouTube account, that's fine, as we can still add it to the playlist.

Introductory primer articles on technical communication

We're looking for volunteers to write some introductory primer articles for the ISTC website that will help explain different aspects of technical communication.

The topics are:

- What is technical communication?
- What do technical communicators do?
- What is localisation?
- What is technical illustration?
- What's the difference between technical communication and copywriting?
- Where do technical communicators work?

The intended audience would be managers, students, journalists, and anyone else who is curious about technical communication. Each article should be around 500-800 words.

The ISTC can help in finding subject matter experts you could talk to.



Discover the five benefits of being an ISTC member:

[What the istc offers.](#)

TCUK

Technical Communication UK (TCUK) is the ISTC's annual conference for everyone involved in writing, editing, illustrating, delivering and publishing technical information. With over 30 different presentations and workshops from both world renowned speakers and the ISTC's own members, it offers three days of intensive learning, with social activities for networking and an impressive vendor exhibition.

See the TCUK website (www.technicalcommunicationuk.com) for details and reports of previous conferences, and check back for details of the call for proposals and other news coming very soon.

Hyperlinks disclaimer

The appearance of external hyperlinks does not constitute endorsement by the ISTC of the linked websites, or the information, products or services contained on those sites. All external hyperlinks were accurate and working at the time of writing. However, the ISTC does not exercise any editorial control over the information you may find at these locations, so the ISTC cannot be responsible for changes to content found at these locations or any material on those sites that may be inaccurate, misleading or offensive to you. All links are provided with the intent of meeting the mission of the ISTC and its Newsletter, and the ISTC disclaims any responsibility for the accuracy, completeness and availability of any linked site. Please let us know about existing external links which you believe are inappropriate or inaccurate and about specific additional external links which you believe ought to be included.

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ISTC local area and special interest groups

Southern Area Group: next meeting

Our next meeting is on Tuesday 12 May 2015 at 7pm. Rachel Potts will give a presentation on *Introduction to Confluence for Technical Authors*.

Confluence is a wiki with a growing reputation as a technical authoring tool. Maybe you've heard of it and you're curious, maybe your colleagues are already using it ... or maybe you've already been asked to start using it yourself. This is your opportunity to get a feel for what it's like to work with Confluence and discuss its strengths and limitations.

The presentation will be a hands-on demo of how Confluence can be used by Technical Authors – from the basics of how to write and edit content, through to features that enable more sophisticated formatting, content reuse and single-sourcing.

The talk is aimed at complete beginners, but if you have experience using Confluence already, please do come and share your tips and favourite features.

Speaker Bio:

Rachel specialises in designing and improving the interfaces between customers and businesses, and the various disciplines involved in creating and communicating about software and technology.



Her first Technical Author role 15 years ago quickly evolved into broader involvement with all aspects of self-service customer care and improving the end-to-end customer experience. Rachel now works as a Consultant for 3di, on projects with a focus on creating and managing support portals, improving the findability of information, developing user-centric business processes and improving software user interfaces.

West of Scotland area group: meeting report

From Charles Addison

On 10 March the West of Scotland group had a rather quiet meeting in our normal venue. We discussed aspects of the job market in Scotland as well as changes in the nature of the deliverables our employers and customers expect. There was also a brief discussion of the forthcoming ISTC conference in Scotland and whether anyone was considering contributing to it. We aim to hold our next meeting in June.

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email: info@cliffordsells.com

Thames Valley area group: meeting report

From Darren Mitcham

Another friendly meeting touched on various topics including European patents versus UK patents. We wondered whether including your personality in writing, for example Jamie Olivier's cook books, adds to the reading experience or takes away from it. Finally, we looked at the various songs, poems, and nursery rhymes that we had prepared as a picture. Each of us presented our pictures and the rest of the group guessed the titles, including *Brief History of Time*, *Bat out of Hell*, and *Three Steps to Heaven*. Next month, we ask 'Are YouTube instructional videos going to be the death of the technical author'?

Oil and Gas Special Interest Group

From Peter Fountain

Background: The Oil and Gas (O&G) industry traditionally employs many technical communicators (TC) around the world, and has been doing so for many decades. With the ISTC being a leading organisation for TCs, it is natural that an O&G SIG would materialise.

Events: On our website we have a [link](#) to

this group but it has been rather slow at gathering momentum. To try to get things moving, much work was undertaken to hold a SIG meeting in Aberdeen in June of last year, this being a place where a lot of the O&G industry has requirements and employs TCs. The evening was hosted by Wood Group ODL and attracted a variety of people, including TCs, employers, representatives from training organisations and the Robert Gordon University.

The initial agenda was to ascertain how much interest there may be in holding O&G SIG meetings in Aberdeen and to move forward with plans for the group. Part of this led to the understanding that many TCs who work in this sphere often find themselves working away from home or working hours that may prohibit attendance at too many meetings. Around 15 people attended and it was felt that input from many others was needed to capture ideas and formulate plans for the group.

Next steps: Not wishing to organise a SIG that few people want or need, it would greatly assist the organisers to gain feedback from practicing TCs on their opinions regarding the worth of such a group. All views are sought on this subject, including any thoughts around location(s), participation methods, purpose, scope, etc,

Simplified Technical English term checker

www.simplified-english.co.uk

Techscribe

Contributions

This newsletter is for the benefit of both ISTC members and technical communicators in the wider community. We are always pleased to hear from readers with suggestions for content, improvement and the development of *InfoPlus*⁺. If you have something you'd like included or any ideas for features and regular sections, please email newsletter.editor@istc.org.uk.

and these can be emailed ([mail here](#)). From an administration point of view, it would be easier to distribute information, share ideas, etc, if you joined the [LinkedIn group](#) which is open to all TCs.

Links:

For email: oilandgas@istc.org.uk.

LinkedIn Group: <https://www.linkedin.com/groups?gid=5023918>.

Current ISTC local area groups

Contact your nearest area or special interest group on the email shown below. If you're interested in setting up either an area group or a special interest group, please contact our area groups manager Tom Dumic at: areagroupsmanager@istc.org.uk.

Area groups:

Name	Leader	Email Contact Details
Cambridge	Derek Cooper or Jeff Bronks	cambridge_areagroup@istc.org.uk
Central South	Co-ordinator wanted	areagroupsmanager@istc.org.uk
East of Scotland	George Lewis	eastscotland_areagroup@istc.org.uk
Irish Technical Writers	Patrice Fanning Yvonne Cleary, Bridget Walsh	irishtechnicalwriters@istc.org.uk
ISTC Irish Group	Adrian Rush	irishgroup@istc.org.uk
London	David Farbey	london_areagroup@istc.org.uk
Midlands	John Burns	midlands_areagroup@istc.org.uk
North East England	Janine Weightman	northeastengland_areagroup@istc.org.uk
North West England	David Jones	northwestengland_areagroup@istc.org.uk
Southern	Claire Wood	southernengland_areagroup@istc.org.uk
South Wales	John Espirian	southwales_areagroup@istc.org.uk
Thames Valley	Darren Mitcham	thamesvalley_areagroup@istc.org.uk
West of Scotland	Charles Addison	westscotland_areagroup@istc.org.uk
Yorkshire	Nick Tonge	yorkshire_areagroup@istc.org.uk

Special interest groups:

Name	Leader	Email Contact Details
MadSIG	Marjorie Jones, Tom Bridley Kai Weber	MadSIG@istc.org.uk
Oil & Gas	Chris Knowles	oilandgas@istc.org.uk

Using Eventbrite to register attendance at area group meetings

Some area group meetings are posted on Eventbrite and where this is the case, we asked anyone expecting to attend to register online using this event management service. You can see a list of ISTC related events by visiting: www.eventbrite.com/org/495786380.

A plea: if you know you're not going to be able to attend a meeting that you've registered for, could you please contact the organiser, even if it is at short notice.

ISTC groups on LinkedIn

The ISTC has a number of LinkedIn groups for its members. Have you joined the relevant groups?

ISTC group: www.linkedin.com/groups/Institute-Scientific-Technical-Communicators-1858546/about.

This group has a number of sub groups for:

- ISTC NW Area Group
www.linkedin.com/groups/ISTC-NW-Area-Group-2445779/about
- Southern Area Group
www.linkedin.com/groups?gid=4795279
- Thames Valley Area Group
www.linkedin.com/groups?gid=4805266
- ISTC Midlands Area Group
www.linkedin.com/groups/ISTC-West-Midlands-Area-Group-4835591/about



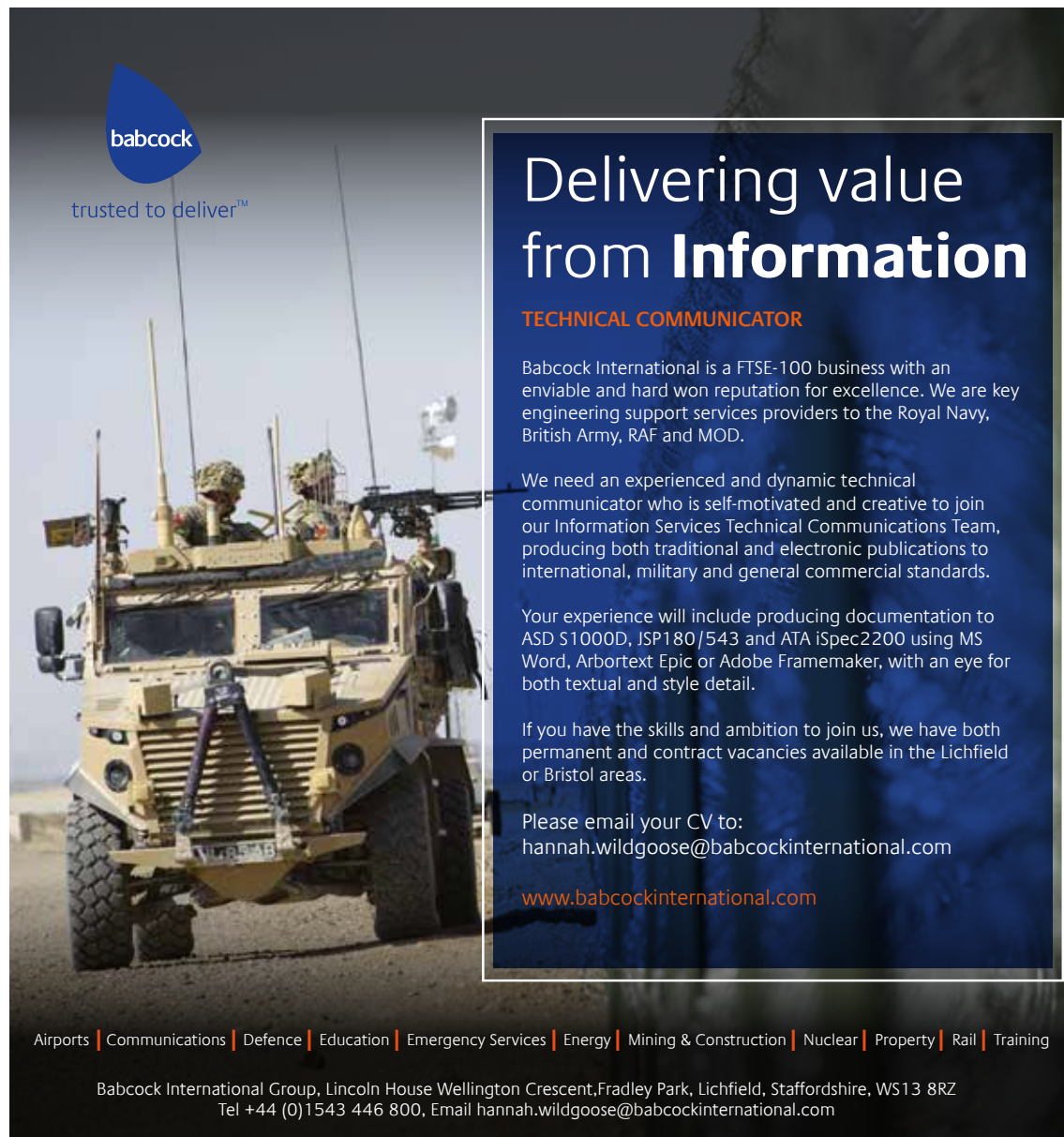
- South Wales Group
www.linkedin.com/groups?gid=5161265
- West of Scotland Area Group
www.linkedin.com/groups?gid=5081412
- ISTC Oil and Gas
www.linkedin.com/groups?gid=5023918

There are other area groups which aren't sub groups of the ISTC one:

- Cambridge Technical Communicators
www.linkedin.com/groups/Cambridge-Technical-Communicators-1805651/about
- Irish Technical Writers – An ISTC Area Group
www.linkedin.com/groups/Irish-Technical-Writers-ISTC-Area-3369559/about
- MadCap UK and Europe Users Group
www.linkedin.com/groups?gid=5081593

For international interest:

- TC in Europe LinkedIn Group
<https://www.linkedin.com/groups/TC-in-Europe-3084676?home=&gid=3084676>.



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Babcock International is a FTSE-100 business with an enviable and hard won reputation for excellence. We are key engineering support services providers to the Royal Navy, British Army, RAF and MOD.

We need an experienced and dynamic technical communicator who is self-motivated and creative to join our Information Services Technical Communications Team, producing both traditional and electronic publications to international, military and general commercial standards.

Your experience will include producing documentation to ASD S1000D, JSP180/543 and ATA iSpec2200 using MS Word, Arbortext Epic or Adobe Framemaker, with an eye for both textual and style detail.

If you have the skills and ambition to join us, we have both permanent and contract vacancies available in the Lichfield or Bristol areas.

Please email your CV to:
hannah.wildgoose@babcockinternational.com

www.babcockinternational.com

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Tel +44 (0)1543 446 800, Email hannah.wildgoose@babcockinternational.com

Business affiliate news

MadCap Software and Metaio Partner to provide solution for bringing augmented reality to technical documentation

MadCap Software, Inc. and Metaio GmbH announced that the companies have partnered to provide the industry's first solution for bringing augmented reality to technical documentation.

MadCap is a leader in multi-channel content authoring and a showcase company for Microsoft Visual Studio. Metaio is a leader in augmented reality research and technology.

Through the integration of Metaio's software with MadCap Flare 11.0, users can scan content published by MadCap Flare with their mobile devices in order to display any type of additional material and graphics, including interactive 3D models and animations.

The MadCap-Metaio solution addresses the growing demand in the technology and industrial enterprise sectors to improve documentation around increasingly complex abstractions and processes – moving, for example, from a static 2D schematic to

an interactive and dynamic 3D schematic with staged instructions. It also provides an avenue to richer content for companies that are required by government or industry mandates to publish paper manuals, enabling readers of these documents to access richer, up-to-the-moment content on the Web via their mobile devices.

To read the full press release, visit: <http://globenewswire.com/news-release/2015/03/24/718184/10125841/en/MadCap-Software-and-Metaio-Partner-to-Provide-Industry-s-First-Solution-for-Bringing-Augmented-Reality-to-Technical-Documentation.html>.

Industry news

TCeurope Survey 2015: technical communicators in Europe

From Edward King, ISTC delegate for TCeurope

You are invited to participate in the 2015 Survey of TCeurope, the European society bringing together six technical communication societies.

The purpose of this survey is to monitor qualifications, tools, experience and remunerations of technical communicators in Europe. By taking part in this survey you

are helping to provide important data that can help TCeurope develop its policies and support the technical communications industry in Europe. The survey should take you less than 10 minutes to complete.

The survey is open to members of TCeurope and to non-members. Results will be made available to TCeurope member organisations.

The survey is completely anonymous, and we do not retain any data that could be used to identify any individual participant.

To start the survey, click on the following link: <https://www.surveymonkey.com/s/RXWZCQB>.

The survey end date is 30 April 2015

More information

For more information, email: istc@tceurope.org or visit the TCeurope website: <http://tceurope.org/>.

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Blog news

By Ginny Critcher

Hello everyone. Here is this month's blog round up for you.

Joe Gollner at the Content Philosopher ponders what is real content management:

www.gollner.ca/2015/03/real-content-management.html.

Cherryleaf's Ellis Pratt analyses the UK Government's Digital Service:

www.cherryleaf.com/blog/2015/03/the-sad-case-of-gds-and-the-tax-manuals/.

Mike Hamilton at Madcap presents a webinar looking at what's new in Madcap Flare 11:

www.madcapsoftware.com/resources/livewebinars.aspx.

Tom Johnson on the tech comms blog I'd rather be writing presents an API workshop video recording:

<http://idratherbewriting.com/2015/01/27/api-workshop-video-audio-slides-workshop-files-from-tc-camp/>.

Ginny has a background as a skilled trainer and information designer, and is responsible for the development of Cherryleaf's training courses. In addition to her skills in information design, she has over twenty years experience in teaching and training throughout the world. She is Cherryleaf's representative to the Institute of Scientific and Technical Communicators (ISTC).



RJ Jaquez at the mLearning Revolution blog busts the biggest myth about Mobile learning:

<http://rjacquez.com/the-single-biggest-myth-about-mobile-learning-mlearning/>.

Scot Abel at the Content Wrangler explains why asking 'What software do we need?' is the wrong first question when finding ways to solve complex content challenges:

<http://thecontentwrangler.com/2015/03/03/what-software-do-we-need-is-the-wrong-first-question/>.

Michael Andrews at Story Needle explains ontology for the perplexed:

<http://storyneedle.com/ontology-for-the-perplexed/>.

Dr Ugur Akinci on the Technical Communication Center blog has a collection of useful posts on API Documentation:

www.technicalcommunicationcenter.com/2015/03/13/api-documentation-as-high-tech-as-documentation-gets/.

Do you have a blog? Let Ginny know so she can include it in her monthly review. Simply email ginny@cherryleaf.com.

Training courses

If you know of a training course that will be of interest to readers, please let us know. You can send details by email to newsletter.editor@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for *InfoPlus*⁺ is 24th of the month preceding publication.

Listings are restricted to scheduled courses that are low cost or are in some way unusual. Listings are a service to members. A listing does not imply ISTC endorsement.

If you hear of any training courses that you think might be of interest to *InfoPlus*⁺ readers, please contact the Newsletter copyeditor at newsletter.editor@istc.org.uk.

If you would like to promote your course or event to ISTC members, why not consider giving ISTC members a discount for courses and events listed in our newsletter. For more information, please email istc@istc.org.uk.

MadCap training

For details of the latest MadCap Software Training Schedule: Web-based and On-site Training, visit: www.madcapsoftware.com/services/training/.

April

1-2

DITA Open Toolkit Course

Our DITA Open Toolkit training course guides participants through customisation techniques and tools for developing DITA Open Toolkit plugins. It is a commonly used method of obtaining output from DITA content in a variety of formats, including PDF and a range of XHTML based formats such as help systems.

This course has been designed for developers who need to customise publishing systems for DITA content using the DITA Open Toolkit, assuming that the attendees are already familiar with; DITA Maps & Topics, XSLT (& XSL-FO) and general programming techniques.

10% discount to ISTC members

Full course outlines available on request.

www.mekon-creatives.com.

9-10

Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Bromsgrove, Midlands.

www.armada.co.uk/indesign-training-course.

13-14

Simplified Technical English Course

This course is a practical introduction for those who will use Simplified Technical English. The course introduces Simplified Technical English, explains the underlying grammatical principles and gives delegates opportunities to use Simplified Technical English in practical exercises. These exercises can be based on your company's documentation.

10% discount to ISTC members

www.aerospace-defence.com/index.php/pages/training/asd-simplified-technical-english-specification/t-standards.

...April

13-17 Technical Authoring Training Programme

ISTC-accredited programme comprising:

- Introduction to technical authoring (1 day)
- Intermediate technical authoring (2 days)
- Advanced technical authoring (2 days)

Training in core technical authoring skills for new and experienced technical authors.

Attend the complete programme, or just the module(s) relevant to your experience.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/technical-author-training-course.

16-17 Adobe InDesign Introduction Course

You will learn how to produce documentation from design concept right through to output. Practical projects will range from creating single sided literature to longer publications incorporating text and graphic elements to achieve appropriate layouts. The Adobe InDesign course includes topics and theory sessions listed in the course outline which will give you a comprehensive understanding of features and processes involved in producing effective documentation.

10% discount to ISTC members

<http://tinyurl.com/o45ypg5>.

20-21 Introduction to Adobe Premiere Pro

Provides a thorough grounding in Premiere Pro provides for film editing and video post-production. It then goes on to explore further useful techniques including adding video effects, exporting frames, clips and sequences, and managing your projects.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/premiere-pro-training-course.

20-21 Introduction to Adobe Photoshop

Learn how to create and edit images using the de facto standard in the graphics industry. Techniques covered include colour correction, working with layers, compositing images and preparing images for use on the Web.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/photoshop-training-course.

...April		
<p>21-22 HTML5 Course for web designers and developers interested in designing and creating HTML5 web applications. Trainees should, ideally, be familiar with HTML and JavaScript, but this is not a pre-requisite.</p> <p>10% discount to ISTC members</p> <p>www.mekon.com/index.php/pages/services/introduction-to-html-5/training.</p>	<p>22-23 Introduction to Adobe After Effects Entry-level course providing a thorough grounding in the tools and techniques used to carry out the most common tasks in After Effects, and introducing some of the more sophisticated features available including tracking, keying, 3D space and shape layers.</p> <p>10% discount for ISTC members</p> <p>Armada, Bromsgrove, Midlands.</p> <p>www.armada.co.uk/after-effects-training-course.</p>	<p>23-24 Introduction to Adobe Captivate Learn how to develop web enabled e-learning modules and interactive software simulations.</p> <p>10% discount for ISTC members.</p> <p>Armada, Milton Keynes.</p> <p>www.armada.co.uk/captivate-training-course.</p>
<p>22-23 Introduction to Adobe Illustrator Provides you with the essential knowledge you need to create shapes, work with type and layers and apply effects and styles, giving you the basics to build on.</p> <p>10% discount for ISTC members.</p> <p>Armada, Bromsgrove, Midlands.</p> <p>www.armada.co.uk/illustrator-training-course.</p>	<p>22-23 Simplified Technical English Course A practical introduction for those who will use Simplified Technical English (formerly AECMA Simplified English).</p> <p>10% discount to ISTC members</p> <p>www.aerospace-defence.com/index.php/pages/training/asd-simplified-technical-english-specification/t-standards.</p>	

...April

29 Trends in Technical Communication Course - Advanced Technical Writing Techniques

Discover the advanced new writing styles emerging in technical communication. If you want to discover new approaches to technical writing, this one-day, hands-on advanced workshop is right for you. You'll find out how Technical Authors in leading companies are now applying techniques from other disciplines (such as psychology, copywriting, usability and elearning) into the information they create. The course has been designed to be independent of any particular authoring tool, and to work in both a structured and unstructured authoring environment.

Cherryleaf training, Central London close to South Kensington underground station.

www.cherryleaf.com/training/trends-in-technical-communication-workshop-advanced-technical-writing-techniques/.

29-30 Adobe FrameMaker Structured

For technical authors, typesetters, engineers, administrative personnel, and knowledge workers who need to prepare documents and manuals to a high standard within Structured Framemaker.

10% discount to ISTC members

www.mekon.com/index.php/pages/services/adobe-framemaker-training-course-structured-documents1/training.

May

12-13 Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Bromsgrove, Midlands.

www.armada.co.uk/indesign-training-course.

14-15 Website creation essentials with Adobe Dreamweaver

Course for new or novice website designers, and anyone who is responsible for creating or updating web pages. Teaches how to design, develop and maintain a professional website using Dreamweaver. During the course, delegates create a fully functioning website, and receive a copy of their files to take away.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/dreamweaver-training-course.

19-20 Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Bromsgrove, Midlands.

www.armada.co.uk/indesign-training-course.



Keynote Speaker

Gerd Leonhard – Futurist, advisor and author
Gerd Leonhard is a widely known and top-rated futurist, an influential author, an acclaimed keynote speaker and a strategic advisor. He is the coauthor of the best-selling book *The Future of Music* (2005), and the author of *The End of Control*, *Music 2.0*, *Friction is Fiction* and *The Future of Content* (2011, Kindle only). Gerd is also the host of *TheFutureShow* and *MeetingOfTheMinds.tv*, as well as the founder of GreenFuturists – a high-level group of leading futurists with a focus on developing sustainable business models.



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Information and Registration:

<http://locworld.com/locworld28-berlin-2015>

...May

21-22 Introduction to Adobe Captivate

Learn how to develop web enabled e-learning modules and interactive software simulations.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/captivate-training-course.

21-22 Introduction to Adobe InDesign

Provides a comprehensive introduction to the powerful capabilities of InDesign, including setting up new documents, shapes, frames and using InDesign's most popular features.

10% discount for ISTC members

Armada, Milton Keynes.

www.armada.co.uk/indesign-training-course.

27-29 Introduction to Adobe FrameMaker

Provides a thorough grounding in FrameMaker in unstructured (standard) mode, covering the essential techniques for generating high standard printed documents. Includes the generation multi-document books, table of contents, index and cross-references.

10% discount for ISTC members.

Armada, Bromsgrove, Midlands.

www.armada.co.uk/framemaker-training-course.

Event news

TCeurope 2015: Riding the Waves of Change

The TCeurope Colloquium, hosted by STC-France, will take place in Brussels, 17-18 April 2015.

New in 2015: Saturday workshops to provide you with the latest tools to engage your audience.

Change is nothing new. In today's world, technologies are evolving rapidly and becoming more intuitive and user-centric, changing the way users consume information. Global business continues to push changes in the way we deliver information.

We are riding waves of change that require a new mindset and a closer understanding of the user. This provides many opportunities to professional communicators. How do technical communicators navigate through all these changes and deliver value to the user and business?

The TCeurope 2015 Colloquium will offer sessions on information delivery,

emerging technologies relevant to technical communicators, and methods for engaging users. Practical sessions will provide technical communicators the tools and information needed to succeed during periods of change.

Event Details

Early Arrival Cocktails: Join us Thursday evening, 16 April, in the Renaissance Hotel Bar for drinks.

Colloquium: Friday 17 April, 8:30 am - 5 pm, Microsoft Innovation Center, 51 rue Montoyer, Brussels

Group Tour: Microsoft Innovation Center, Friday 17 April, 5 pm

Colloquium Dinner: Friday 17 April, 7 pm

Workshops: Saturday 18 April, 8:30 am-12:30 pm, Renaissance Hotel conference rooms, 19 rue du Parnasse, Brussels.

Registration and more information

Registration closes on 10 April. For registration, further details and programme information, visit: www.tceurope.org/colloquia.

Events listings

If you know of an event that will be of interest to readers, please let us know. You can send details by email to events@istc.org.uk. Please try to give us plenty of notice. The deadline for receiving information for *InfoPlus*⁺ is 24th of the month preceding publication.

This section introduces new events and reminders of the most relevant events in the coming months. ISTC events are highlighted. You can view previous events listings on the ISTC website's Newsletter archive at www.istc.org.uk/Publications/Newsletter/newsletter.htm.

April

12-14 MadWorld 2015

MadWorld 2015 is the premier technical communication and content strategy conference for technical writers, documentation managers and content strategists.

San Diego, CA, USA

Conference info: www.madcapsoftware.com/events/madworld/.

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- ...April**
- 13-15 UXMI15 (UX Mobile Immersion Conference 2015)**
Salt Lake City, UT, USA
<http://uxim15.uie.com/>.
- 13-15 LocWorld27**
Translation and localization conference.
Shanghai, China
<http://locworld.com/>.
- 14-15 Yggdrasil 2015**
UX Design – in Norwegian with some English presentations.
Sandefjord, Norway
<http://yggdrasilkonferansen.no/>.
- 15-16 DI'15 (Defence Information '15)**
Hosted jointly by UKCeB and Cranfield University.
Defence Academy of the United Kingdom Shrivenham, UK
www.cranfield.ac.uk/about/people-and-resources/schools-institutes-research-centres/cranfield-defence-and-security/symposia/files/di15-flyer.pdf.
- 15-19 LEANUX NYC**
UX Design.
New York City, NY, USA
<http://brooklyn.leanuxnyc.co/>.
- 15-17 User Assistance Boot Camp at WritersUA West**
Seattle, WA, USA
<http://west.writersua.com/>.
- 16-18 Networking Days Lyon**
ELIA – European Language Industry Association.
Lyon, France
www.elia-association.org/Networking_Days/Networking_Days_Lyon.
- 17-18 TCeurope 2015 colloquium**
The TCeurope 2015 Colloquium is hosted by STC France, and offers sessions on information delivery, emerging technologies relevant to technical communicators, and methods for engaging users. Saturday hands-on sessions include an Adobe Workshop.
Brussels, Belgium
www.tceurope.org/colloquia.
- 18-24 Usability Week San Francisco**
Nielsen Norman Group.
San Francisco, CA, USA
www.nngroup.com/training/san-francisco/.
- 20-22 Content Management Strategies/ DITA North America Conference**
Chicago, IL, USA
www.cm-strategies.com/2015/index.htm.

...April					
22-26	IA Summit Information Architecture Summit exists to promote discourse and offer practical advice about the strategic and intentional design of information environments. New this year: 5-minute Ignite talks and extended round-table discussions. Minneapolis, MN, USA www.iasummit.org .		29-30	Adobe Summit Digital Marketing conference with more than 100 sessions across ten tracks including Personalisation and Optimisation, Marketing Analytics, Digital Experience Management, and Mobile Development and Marketing. London, UK http://summit.adobe.com/emea .	16-22 Usability Week London Nielsen Norman Group. London, UK www.nngroup.com/training/london/ .
					17-19 Write the Docs A three-day event to explore the art and science of documentation. Learn about documentation systems, tech writing theory, and information delivery. Portland, OR, USA www.writethedocs.org/conf/na/2015/ .
23-24	10th EATC Conference EUATC= the European Union of Associations of Translation Companies. Lisbon, Portugal www.euatc.org/component/k2/item/86-euatc-conference .		May		
		2	Write Now! 2015 Annual Writers' Conference Includes technical writing. Raleigh, NC, USA http://tafnc.com/WriteNow.html . www.visitraleigh.com/includes/calendar-of-events/Write-Now-2015-Annual-Writers-Conference/31360/ .		20-22 Confab Central Content Strategy conference hosted by Brain Traffic and Kristina Halvorson (co-author, Content Strategy for the Web). Confab Central is for marketers, UX professionals, technical communicators, and content engineers. Minneapolis, MN, USA http://confabevents.com/events/central .
		3-8	Usability Week Austin Nielsen Norman Group. Austin, TX, USA www.nngroup.com/training/austin/ .		

June					
2-3	LocWorld Berlin with 4th FEISGILTT and 6th XLIFF Symposium Joint event FEISGILTT is the Federated Event for Interoperability Standardization in Globalization, Internationalization, Localization and Translation Technologies. Berlin, Germany http://locworld.com/events/feisgiltt-2015/ .	4-5	UA Europe Annual Conference Focus is on software user assistance and online help. Sessions on agile, Kanban, findability and Information Architecture. Southampton, UK www.uaconference.eu .	12-14	2015 EAC International Conference: Editing Goes Global Toronto, Canada www.editors.ca/conference/2015/index.html .
		4-5	TOTh 2015 Terminology and Ontology: Theories and applications. Chambéry, Savoie, France www.porphyre.org/toth/toth-2015-en .	14-19	Usability Week Chicago Nielsen Norman Group. Chicago, IL, USA www.nngroup.com/training/chicago/ .
3-5	UXLx User Experience Lisbon 16 workshops, 10 talks, UX Book Fair and Sponsors Expo. Speakers are Usability Experts, Information Architects and Interaction Designers. Sessions themes include responsive design, designing wearable experiences and interface writing. Lisbon, Portugal https://www.ux-lx.com/ .	10-12	mLearnCon mLearnCon focuses on the management strategies, technology alternatives, and design and development considerations for mobile learning. Austin, TX, USA www.elearningguild.com/mLearnCon/content/3400/mlearncon-2015-mobile-learning-conference--expo--home/ .	15-17	8th Biennial EATAW Conference 2015 European Association for the Teaching of Academic Writing. Tallinn University of Technology, Tallinn, Estonia www.eataw.eu/conferences.html .
				19	ETC 2015 Evolution of technical Communication. Sofia, Bulgaria http://etc-conference.eu/ .

...June

21-24 STC 2015 Summit

The Summit consists of over 80 educational sessions, organised in tracks and 20-minute Spotlight Talks covering all aspects of technical writing, editing, project management and publication production. Keynote starts on Sunday evening. Summit Expo runs during conference with over 50 exhibitors.

Columbus, OH, USA

<http://summit.stc.org>.

22-25 UXPA 2015

User Experience Professionals Association.

San Diego, CA, USA

<http://uxpa2015.org/>.

<https://uxpa.org/event/uxpa-2015>.

July

12-15 IEEE International Professional Communication Conference 2015 (PRO COMM 2015)

Limerick, Ireland

<http://pcs.ieee.org/procomm2015/>.

16-19 PSWA annual conference 2015

Public Safety Writers Association.

Las Vegas, NV, USA

<http://policewriter.com/wordpress/conference/>.

19-24 Usability Week Sydney

Nielsen Norman Group.

Sydney, Australia

www.nngroup.com/training/emailme/62/.

InfoPlus⁺ submission deadlines

If you have an article or other content you want to submit for inclusion in *InfoPlus⁺*, please note the following:

For feature articles, press releases, affiliate news and other general content, please ensure your submission arrives by 20th of the month prior to publication. For example, in the case of a June publication, copy should arrive by 20 May.

For ISTC news or event details, please ensure your submission arrives by 24th of the month prior to publication. For example, in the case of a June publication, news should arrive by 24th May. Every effort is made to ensure that *InfoPlus⁺* is published and distributed as early as possible in the month to which it relates. However, last-minute entries, adverts or cancellations can result in an issue being distributed up to a week into that month. Please bear this in mind when submitting time-sensitive information; especially if it concerns an event occurring in the first few days of the month.