



You are very welcome to  
**The Conference for Technical Communicators**  
13-14 March 2013 in Gothenburg, Sweden



*The conference will take place at: Hotel Novotel at the harbour entrance, Klippan 1. This is an historical place for anyone who is interested in beer; Carnegie Porter was brewed here for 150 years. Today it is a 4-star hotel with all possible prerequisites for a successful FTI conference. See more at [www.novotel.se](http://www.novotel.se).*

**Information in this document:**

- Preliminary program
- Application terms

The theme of the FTI's Conference 2013 is ***Facilitate the technical writer's everyday life***. We offer high-class lecturers, both from Sweden and other countries, from the industry as well as from universities. There will also be workshops, a mini fair, mingle and a festive dinner. This is a golden opportunity for you to network and improve as a technical communicator.

**Only 130 seats, so please sign up as soon as possible!**

See [teknikformatoren.se](http://teknikformatoren.se) (in Swedish) for more information about the conference.



**Presentations:**

Nina Floreteng, Creative Facilitator

*Facilitate the technical writer's everyday life with creativity! (Swedish)*

Sissi Closs, Professor at the University of Applied Sciences,  
Karlsruhe / Semcon

*Wikis - fixed information exchange, management for free (English)*

Niclas Oyen, CC TechPub, Saab

*The rescuer - Saab's competence centre for technical publications (Swedish)*

Tomas Eriksson, Operation Manager DocFactory, Sigma Kudos

*Smart mobile technical information for IV Product (Swedish)*

Matthew Ellison, Director of UA Europe, UK

*Time-saving Tools and Techniques for Capturing Screens (English)*

Pål Ervum, Manager for technical communicators, ID Kongsberg, Norway

*Documentation, "The Norwegian way" (Swedish/Norwegian)*

The Technical Illustrator Group at Autotech Technical Information

*Which thousand words replace this picture? (Swedish)*

Daniel Aronsson, Technical Information Manager, Etteplan

*Successful implementation of STE (Swedish)*

Joakim Lundqvist, Technical Information Architect, Saab AB

*Rules within a technical information project (Swedish)*

**Workshops** (choose one of them):

Ari Nordström, Senior Consultant, Condesign Operations Support AB

*Practical management of variant information (Swedish)*

John MA Burns, MSc. PGDip. BSc (Hons) CEng MBCS CITP MISTC, UK

*Managing documentation projects in an agile way (English)*

Mark Shubert and Ulrike Parson, parson communication, Germany

*MediaWiki goes semantic - Come and Play (English)*

Åsa Holmér, Language consult and terminology, TNC - The Swedish Centre  
for Terminology

*A small term school (Swedish)*

**Mini Fair** with several companies from the technical information industry

**Mingle Times**

**Party night with a two-course dinner**

**Annual FTI meeting for all members. Agenda according to statutes.**



### **Applications and fees**

Application deadline is 10 February 2013. Sign up by e-mail your details to [katarina@teknikinformatoren.se](mailto:katarina@teknikinformatoren.se)

Fees incl. VAT:

**Both days**, incl. dinner: SEK 1,500 for members, SEK 2,000 for non-members (it is therefore worthwhile to become a member)

**One day**: Only if space is available!

Once the reservation is made, an invoice will be sent to the postal address you entered.

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**See you in Gothenburg!**

**FTI's Board: Susanne Dahlé, Boo Engstrand, Niclas Lindgren, Lotta Hanski, Leif Dahl, Evelina Skjutare, Katarina Bovin, Kim Brising**