

Communicator

The Institute of Scientific and Technical Communicators
Winter 2006

Choosing a content management tool

Writing to maximise reuse

Season's Greetings



Talking books with real navigation

Seeing what's new in Flare version two

Shape and shine revealed

Bringing illustrations to life with light




Horace Hockley Award 2006

Created in memory of the Founder President of the ISTC, the Horace Hockley Award recognises outstanding contribution to technical communication. This year, it was awarded to Adam Hart-Davis for his work in explaining complex concepts to the general public.

Adam said: 'I am dead chuffed to have been given the Horace Hockley Award for 2006. All my working life I have tried to explain ideas in science and technology, and although my critics say that all I do is testiculate—wave my arms about while talking bollocks—I am delighted that the ISTC approves of my performance. Thank you. The award itself is most handsome, and has pride of place on my desk; I hope it will spur me to even better things in the future—and I may need help, since my next project is all about cosmology, which is a wonderful but daunting subject.'




For details of previous winners, visit www.istc.org.uk/About_istc/Awards/horace_hockley_award 

Mike Austin Award 2006

Created in memory of a volunteer who showed remarkable generosity with his time, the Mike Austin Award recognises outstanding service to the ISTC. This year, it was awarded to Les Best FISTC.

A long-serving Council member who rarely missed a meeting and always contributed actively, Les was involved over the years in both education and standards. In 1997, he helped to revive the ISTC's Documentation Awards and, in 2001, provided advice to newer Council members during the recovery period after operational difficulties. For that, members owe him more than they may realise.

For details of previous winners, visit www.istc.org.uk/About_istc/Awards/mike_austin_award.htm 



Documentation Awards 2006

Winners

Class 1a: Printed technical

JPA Technical Literature for *AS35 Insulated Roof & Wall Panels*

Class 1b: Printed non-technical

Roy Sanders of EADS Military Transport Aircraft for *A330 MRTT Technical Review Brochure*

Class 2a: Online technical

Helen French of Coda for *Coda XML: Web Services Technical Guide*

Class 2b: Online non-technical

Chris Clenton of Royal Bank of Scotland for *On-line Process Diagrams*

Sponsors

The ISTC would like to thank the following companies for their generous sponsorship of these awards:

Class 1a and 2a: AST

Class 1b: Plain Words

Class 2b: TechScribe

TCeurope Award 2006

This award recognises outstanding merits in international cooperation, particularly in Europe, and in personal commitment to the promotion of technical communication worldwide. This year, it was given to Alan Fisk FISTC, who served as the ISTC's international representative for several years before transferring to the Conference committee and was involved in the foundation of TCeurope. The ISTC is proud to have a representative who has contributed so much to our profession in Europe.

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